

T. Boone Pickens Media Coverage 4.11.09-4.13.09

Total of 29 Placements

- Print: 9
- Blog/Online: 5
- Broadcast: 15

Coverage Summary:

A Wichita Eagle editorial board member wrote a piece on what Kansas legislators need to do to ensure the state benefits from the jobs and revenues associated with renewable energy projects. The piece includes comments Pickens made during a recent call with editorial board members in which he updated the progress that has been made. Senator Brownback's support is also mentioned as an encouraging sign.

The Oklahoman published an op-ed from a Pickens Plan District Leader praising Pickens and Oklahoma House Speaker Chris Benge for their vision and leadership in working towards making an energy plan a reality.

The *Duluth News Tribune (MN)* and *The Farmington Daily Times (NM)* also have letters to the editor supporting the Pickens Plan.

Living on Earth has a piece on natural gas that includes comments Pickens made while in Washington D.C. for the introduction of the NAT GAS Act. It also includes Energy Secretary Steven Chu's sound bite that he is agnostic.

Highlighted Placements (Full Articles Below)

- **Share in the Green-Energy Boom** – *The Wichita Eagle* – 4/12/09
 - *iStockAnalyst*
- **Saluting Vision, Leadership** – *The Oklahoman* – 4/13/09

- **Reader's View: The Pickens Plan will Lead to Energy Independence** – *Duluth News Tribune* – 4/11/09
- **Security, Energy Depend on Technology** – *The Farmington Daily Times (NM)* – 4/11/09
- **Gassing Up** – *Living On Earth* – 4/10/09

Print Placements (Full Articles Below)

- **Out of Thin Air** – *American Thinker* – 4/13/09
- **UM-System Addresses Energy Concerns** – *The Current* – 4/13/09
- **Higher Taxes on the Way** – *Zanesville Times Recorder* – 4/13/09
- **A Finance Talk-Show Host with Rock-Star Looks** – *LA Times* – 4/12/09
- **Manos: Preserve the Texas Plains** – *Austin American Statesman* – 4/10/09

Blog/Online Placements (Full Articles Below)

- **Missouri Energy Summit to Feature Prominent Energy Leaders** – *Kansas City infoZine* – 4/11/09
- **The Top Ten Reasons for Energy Independence** – *Op Ed News* – 4/10/09
- **Extra! Extra! News for Sale** – *ASU Web Devil* – 4/14/09

HIGHLIGHTED COVERAGE

Share in the Green-Energy Boom – *The Wichita Eagle* – 4/12/09

While the Legislature and Gov. Kathleen Sebelius are in another standoff on the Holcomb coal plants, at least the state isn't standing still on other energy initiatives. Neither is the nation, which is hurtling toward a high-tech future in which it takes advantage of its own power sources and takes better care of the environment in the process.

Though much of the focus on the national front is on what President Obama and the Democrat-led Congress want to do, it would be a benefit to Kansas if its majority Republicans on Capitol Hill could help chart that future. If they're part of the process, rather than on the sidelines out of misplaced partisanship, it's more likely that Kansas will share in the jobs and revenue associated with the coming clean-energy technology boom.

As a member of the Senate Energy and Natural Resources Committee, Sen. Sam Brownback, R-Kan., soon can influence whether Congress sets a national renewable electricity standard (requiring that perhaps 20 percent of states' power comes from renewable sources by 2020) and pursues a high-capacity transmission system as ambitious as the Eisenhower-era highway initiative. If those bills reach the full Senate, Sen. Pat Roberts, R-Kan., will have a say, too.

"Kansas and Oklahoma will be the sellers of that power into the Southeast, so it's of great benefit to Kansas and Oklahoma," Robert Gramlich, policy director of the American Wind Energy Association, told The Eagle editorial board last week.

Both pieces of legislation are key to the Pickens Plan, and Brownback's attendance last week at a Lawrence event with Pickens was encouraging, as was the senator's recitation of the mantra that "we can be the Saudi Arabia of wind."

Updating the editorial board recently on the progress of his plan, an upbeat T. Boone Pickens hailed the extension of tax credits and \$70 billion of renewable-energy investment in the economic stimulus bill as "virtually everything" he'd hoped for.

Closer to home, Sebelius signed a worthy bill last week, modeled on the 2008 legislation passed to land Cessna Aircraft's Citation Columbus plant, that allows the state to issue up to \$5 million in bonds for companies doing research, development, engineering or manufacturing for wind, solar or other renewable energy. And Kansas has nearly tripled its wind-generating capacity over the past 15 months to more than 1,000 megawatts.

As Congress and the Obama administration act, Kansas leaders must ensure they are positioning the state to be at the center of the green-energy boom. Competition for the jobs and projects will be fierce. Will Kansas be a contender? Or still fighting over coal?

For the editorial board, Rhonda Holman

Saluting Vision, Leadership – *The Oklahoman* – 4/13/09

By Mary Putnam

Oklahoma is an energy state. Oil recovery began in 1859 with the first commercial well coming on stream in 1897 (10 years before Oklahoma became a state) when the first wells in the Bartlesville-Dewey field were completed.

For the next 100 years, that resource fueled the economic engine of Oklahoma.

Recently, Oklahoma House Speaker Chris Benge has taken the huge step of attempting to do what Congress has been incapable of doing for half a century: come up with an energy plan to reduce our costly and risky dependence on foreign oil.

We have all seen the Pickens Plan ads, paid for by native Oklahoman T. Boone Pickens. Pickens has been talking about the dangers of our reliance on foreign oil — which, even in a flat economy, still remains just shy of 70 percent. As a matter of national security, we do not want to leave our future heavily dependent on countries that are ill-equipped to handle internal conflict.

Under Benge's proposal, Oklahoma consumers and businesses that choose alternative energy sources to power their vehicles or to heat and cool their homes and offices may be eligible for tax credits.

Even for a state in the middle of the oil patch and even in a time of budget crunching, we are learning more every day that alternative energy plans actually add jobs, which allow people to buy more from local stores, which adds to sales and payroll taxes.

In short, Benge states that we need to use domestic resources — like natural gas, wind and geothermal — to drive our state's economic engine for the coming decades, much like oil has in the past century.

Oklahoma is an oil and gas state. But the 1900s are over and we must now look to the 21st century and into the post-oil era. We must look at energy in a completely different way — as different as 1997 was from 1897 — to power our cars, run our factories, heat and cool our homes and buildings. Let us salute Pickens for the vision and Benge for the leadership needed to make it reality.

Putnam of Tulsa is one of five Oklahoma district leaders for the Pickens Plan. She can be reached at mary@designyoursite.net.

Reader's View: The Pickens Plan will Lead to Energy Independence — *Duluth News Tribune* — 4/11/09

T. Boone Pickens is a man with a plan. A Texas billionaire, oilman, philanthropist and supporter of energy independence for America, he is heavily invested in wind and solar energy and natural gas.

He's also the founder of the Pickens Plan, a grassroots effort to end America's dependence on foreign oil and to support a new energy plan in the works in Washington.

We can end our dependence on foreign oil by driving hybrid and plug-in vehicles, by using compressed natural gas for commercial vehicles, by heating our homes with geothermal, solar and wind energy, and by supporting the new energy plan that will soon be sent to Congress for a vote.

The energy plan, according to the White House, would reduce dependence on foreign oil and help create 5 million jobs by investing \$150 billion over the next 10 years to catalyze private efforts to build a clean energy future. It would put 1 million plug-in hybrid cars (which the White House will work to make certain are built in America) on the road by 2015 and will weatherize 1 million homes annually, which, in turn, would benefit the Northland with mining, shipping, manufacturing, construction and support services.

I support the Pickens Plan for energy independence and urge others to do the same. The time is now to break our dependency on foreign oil and to develop our own sources of clean, renewable energy across America and right here in Duluth and throughout the Northland. On April 1-3 there was a virtual march on Washington. Representatives, senators and the White House can be called and e-mailed, too. We can make it known we are ready to become energy independent. The time to act is now.

Missy Steichen, Duluth

Security, Energy Depend on Technology – *The Farmington Daily Times (NM)* – 4/11/09

Editor,

I am writing in response to Mr. Hagler's letter on Tuesday, March 31. On first glance, it does seem ludicrous to say that expanding the production of electricity from renewable energy will send less money to places like Iran and Russia. Iran isn't in the top 15 countries which export oil to the United

States. However, according to the DOE, Saudi Arabia is second, Venezuela is fourth, Iraq is fifth and Russia is 13th.

Senator Udall should have pointed out in his speech that 21 percent of our electricity was produced using natural gas. If the United States were to replace electricity generated from natural gas with renewable sources, such as wind and solar, then convert the commercial fleets to LNG, we could cut our dependence on imported oil and gas. He also should have pointed out the fact that New Mexico has 300 days of sun on average per year, lots of wind as fronts pass through and is a leading producer of natural gas. This means jobs for New Mexicans!

An article in the March 2009 issue of The Weekly Standard puts this concept into numbers that are easy to understand. According to the article, a diesel truck that drives 100,000 miles per year will consume approximately 17,000 gallons of fuel. A natural gas vehicle driving the same distance would use approximately 2,100 cubic feet of fuel. If just 350,000 trucks converted from diesel to natural gas, we would end up importing 150 million fewer barrels of oil each year.

T. Boone Pickens has set a goal of converting 350,000 of our long-haul trucks to natural gas in three years. Our security and our energy independence depend on new technologies and new thinking. We either can lead the world in energy technology or we can follow. Which would you like to do?

DIXIE D. JACKSON, Farmington

Gassing Up – *Living On Earth* – 4/10/09

The Natural Gas industry says their home-produced product could help the country cut its CO2 emissions and oil imports. The fuel is cleaner than coal and newly discovered deposits here in the U.S. promise more supply and lower cost. But so far the Obama Administration is taking a pass on gas. Living on Earth's Jeff Young reports from Washington.

CURWOOD: And now from diesel to natural gas.

As Congress considers sweeping changes to our energy system, natural gas suppliers are hoping to win a bigger piece of the pie. Citing newly found sources of gas, they trumpet its low carbon potential for transportation, and say it's a cleaner alternative to high carbon coal for generating power.

But others say not so fast. Living on Earth's Jeff Young reports.

YOUNG: This August marks 150 years since the birth of the American oil and gas industry. It all started in Pennsylvania, near the town of Titusville, a fellow named Edwin Drake drilled down seventy feet for the first commercially successful oil well.

Now Pennsylvania is again at the forefront of a boom. This time, for natural gas. Sophisticated drills go a mile or more down, then turn sideways in a layer of rock known as the Marcellus shale. The drillers inject a liquid mixture that cracks the rock, and lets loose gas. A lot of gas. Legendary driller T. Boone Pickens says, that new shale basin and others in Louisiana, Texas, and Arkansas, have pushed down gas prices, and raised the possibility of broader use of the resource.

PICKENS: We are overwhelmed with natural gas. What a chance. What a chance for America to fix a critical problem.

YOUNG: Pickens was in Washington this month for the introduction of a bill by Oklahoma Democratic Representative Dan Bourne. It combines tax breaks and government purchases to expand the fleet of heavy duty vehicles powered by natural gas.

PICKENS: The only thing we've got, the only resource we have in America to really reduce dependency on foreign oil, you've got to go to natural gas. It is cleaner. It's cheaper. It's ours, and it's abundant. What a wonderful solution to a very difficult problem.

YOUNG: Pickens and his allies on Capitol Hill hope the Obama administration will get on board. Obama's chief of staff, Rahm Emanuel, introduced a similar natural gas bill when he was in Congress. But Obama's energy secretary, Steven Chu, is not yet a believer.

CHU: You know, I'm agnostic, really, about it. The other stakeholders developed the biofuels using agricultural lumber wastes and plants specifically designed for growing energy. I don't know which one will win. I think we could look at both. But remember, if we significantly shift our use in transportation to use of natural gas that will put a strain on natural gas for industrial uses, for heating and other things. So, it's a complicated issue.

YOUNG: Indeed, it gets even more complicated when talk turns to getting more of our electricity from natural gas. Today gas generates a little less than one fifth of the country's electricity. Coal generates about half. But that could change if Congress passes a climate change bill. Compared to coal, gas generates far less CO₂ per unit of energy produced. A law that sharply limits greenhouse gas emissions in the coming decade would very likely make many utilities turn from coal to gas. That worries Virginia Democratic Representative Rick Boucher, who comes from coal country.

BOUCHER: Natural gas prices would spike. 58 percent of American homes are heated with natural gas. And we would see Americans across the board put to deep economic pain. Much of American industry is natural gas dependent. We would see broad economic disruption because of that flight to natural gas. We simply must avoid that.

YOUNG: As a key player in the House Energy Committee, Boucher is shaping the climate bill that committee's working on. But gas industry experts say Boucher's fears are a bit dated. Rick Smead is with Navigant Consulting, and the American Clean Skies Foundation, a natural gas lobby group.

SMEAD: Fuel switching to natural gas would be the most effective, lowest cost answer to the carbon impact of coal. It's an asset that's being overlooked in the policy debate.

YOUNG: Industry analysts say prices would rise some, but the newly abundant supply means big price spikes are unlikely. The country already has a lot of power plants built to burn natural gas that mostly sit idle because coal is cheaper. Simply firing them up more often could shift the country's mix of fuels for electricity by ten percent or more. And Smead happily points out that gas has fewer problems than other air pollutants.

SMEAD: I always tell people that if they don't believe that they should just go burn some coal in their kitchen next to their gas stove.

YOUNG: But gas is not without its drawbacks, of course. And problems are popping up in Pennsylvania, back where this whole petroleum business began. Myron Arnowitt, of the group Pennsylvania Clean Water Action says he's hearing complaints from people whose water wells are near new gas drills. In one case, the term "drilling boom" took on a very different meaning.

ARNOWITT: They actually had enough gas in their water that there was an explosion from the well. Not what you expect to get when you turn on the faucet.

YOUNG: It was an isolated incident, but exploding water tends to get people's attention. And Arnowitt says the hydraulic fracturing, or fracking technique that drillers now use raises other water issues at the surface.

ARNOWITT: They need millions of gallons per well. Some streams were literally sucked dry. Our bigger concern is around what to do with all the wastewater, how is that going to be treated. There's a whole range of contaminants in drilling wastewater. So our concern is that as drilling progresses, that we have the proper protections in place that this kind of thing doesn't happen.

YOUNG: Drilling businesses say they're working on safer ways to use surface water and minimize impact on water underground. The industry is well aware that state regulation will have a big effect on how much gas companies can afford to bring out of the ground, which means in this anniversary year for the petroleum business, Pennsylvania could once again be the place where the industry's history is written.

For Living on Earth, I'm Jeff Young in Washington.

PRINT COVERAGE

Out of Thin Air – *American Thinker* – 4/13/09

By David S. Van Dyke

I am really astounded by the public's apparent ignorance about "wind energy". We all experience sunshine and wind but few of us bother to examine the "quality" of that sunshine and wind. Obviously wind turbines only spin and generate electricity when the wind is blowing. Accordingly, solar panels only generate electricity when the sun is shining on them. In order for these technologies to be economically viable you have to have a lot of wind and/or a lot of sunshine.

Wind energy works best in areas with a lot of sustained wind usually blowing from one prevailing direction. Here in the mountains of New Mexico we certainly get wind, but it is seldom sustained wind of significant velocity and it often changes direction. We're far better suited for solar power than wind turbines. The truth is, there may be a number of areas around the country that experience frequent, sustained wind from one prevailing direction, but not all are suitable for large, unsightly wind turbines.

I lived in Amarillo, Texas for over 10 years. I can't imagine anywhere better suited for large wind turbines than West Texas. The wind is so predominately from the southwest that all the trees grow leaning to the northeast (after you live there a few years you don't even notice it). The wind blows all the time. I remember there being very few days without incessant wind. Except for the majestic canyons (most of which are located on private land), the vast expanse of west Texas is unbelievably flat and is almost always windswept. This is perfect terrain for the T. Boone Pickens plan for wind farms. There is "high quality" wind there. It's nearly constant and almost always from one general direction. Further, a huge tower and wind turbine is not particularly aesthetically displeasing. You're not blocking anyone's view of anything except more flat, featureless landscape.

The problem is that these things cost something like a million dollars each and every spring they experience another weather anomaly in that region -- tornados. Over the next few years I anticipate there being a number of million dollar losses of wind turbines due to weather.

I certainly would not want a huge wind turbine (many times the size of a pump jack) blocking my view of the Sandia and Jemez mountains. Large wind farms are only effective in certain locations and if those locations happen to have nice scenery around them, you can expect tremendous resistance to them.

The great promise of wind energy currently depends on huge government subsidy. As soon as the subsidy dries up, these great twirling giants will suddenly look pretty stupid when they are no longer cost-effective to build and maintain.

Further, once these wind farms clutter up a skyline, more and more people will lose interest. Solar power is even more inefficient except in a very few locations. Even in the best locations solar arrays require a lot of real estate and unless built on top of an existing structure, they destroy or certainly change the ecosystem beneath them.

Wind energy is limited to rather specific geographic locations and certain prevailing weather patterns. Right now it is utterly dependent upon government subsidy for economic viability. There is a wealth of information available online to show where solar and wind are potentially viable options and where they are most likely not good options. Most of the land mass of the United States is, for any one of a number of reasons, not well suited for these technologies on a large scale.

Only a fool would believe that government subsidy will create thousands of sustainable long-term jobs and significantly supplement our future energy needs out of thin air.

UM-System Addresses Energy Concerns – *The Current* – 4/13/09

By Afton Anderson

The University of Missouri system will be sponsoring The Missouri Energy Summit, which will be the University's first- ever-comprehensive discussion of research in the fields of energy management, development, and consumption.

This event will take place April 22-23 on the University of Missouri-Columbia campus. The summit will entail showcases of research and development efforts in energy, alternative fuel sources, energy storage, and other enabling technologies that have taken place in the state of Missouri.

The program was designed to foster enhanced collaboration in public and private sectors as well as to enable the economic workforce development. The transition of energy technologies to commercialized products is also one of the key goals of this summit. The keynote speaker of the event will be T. Boone Pickens, who is also the founder and chairman of BP Capital Management. BP Capital Management is one of the nation's most successful renewable resource investment funds. His keynote address is an anticipated event at the summit.

The event will begin on Wednesday, April 22 with a 9 a.m. poster exhibit. The registration for everyone who has not pre-registered will commence at 10:00 a.m. and end at 11:45 a.m. John F. Carney, III, the chancellor of the Missouri University of Science and Technology will give a speech, followed by the keynote address by T. Boone Pickens at 12:15 p.m.

Attendance for this event is complimentary. The University of Missouri Chief Research Officers, which consists of Nasser Arshadi of the UM-St Louis, Robert V. Duncan of the University of Missouri-Columbia, K. Krishnamurthy of the Missouri University of Science and Technology, and William T. Morgan of the University of Missouri-Kansas City, will also accompany this address. This event will take place in Jesse Auditorium.

The UM system has also invited a host of speakers to attend the event. The speakers include Dale Klein, chairman of the U.S. Nuclear Regulatory Commission, Karen Harbert, president and CEO of the U.S. Chamber of Commerce Institute for 21st Century Energy, and Bob Dixon, senior vice president and global head of efficiency and sustainability at Siemens Building Technologies.

On Thursday, the summit will begin with a speech from Robert K. Dixon, a leader of Climate Change and Chemicals team at the Global Environment Facility. UM System President Gary D. Forsee is also scheduled to introduce the governor followed by an address from Governor Jay Nixon. At 8:45 a.m., presenters are scheduled to preface the poster sessions and learning "tracks" designed to inform and instruct attendees on various subjects concerning energy. Richard Sayre, the director of Enterprise Rent-A-Car Institute for Renewable Fuels will be speaking on behalf of the Donald Danforth Center.

Robert Duncan, vice chancellor for research and physics professor at the University of Missouri-Columbia will be speaking on Prospects for Discovery of New Energy Science

Following these speeches, the Concurrent Tracks series will begin to educate individuals on more specialized topics, including transportation fuels and materials for energy applications. Following the Concurrent Tracks series, discussions will include a faculty researcher, a state or federal agency representative, venture capitalist, and industry representative. These "breakout panels" will cover topics such as clean coal, nuclear energy, and infrastructure development. One of the features of this event will be a live web cast, where individuals who cannot make the event but would still like to learn can watch the keynote addresses and speeches. There will also be podcasts for those who just want to listen in.

In order to have access to all the amenities of the program including the Thursday events and meals, a registration fee must be paid in advance. Student registrations have already reached maximum capacity. The registration fee for the two-day event is 25 dollars. After April 15, any fees paid will be non-refundable.

The abstracts and literature will also be available for purchase at 15 dollars. Any person interested in going can register at www.umsystem.edu/summits/energy2009.

Higher Taxes on the Way – *Zanesville Times Recorder* – 4/13/09

Hang on to your hat, higher taxes are on the way. You won't see them on your 1040 Tax Schedule but hidden in the price of everything where there is a by-product of carbon dioxide emissions which have fraudulently been accused of causing global warming. Congressman Henry Waxman of California and Congressman Edward Markey of Massachusetts with President Obama plan to bring in new government funds by auctioning off \$645 billion in permits to produce carbon dioxide. This will affect every industry. Every product made in America will increase in price to cover this new tax and it is, of course, the consumer of goods and services that will pay, meaning, all of us will give new funds for more government spending and waste.

Now if you haven't purchased your T. Boone Pickens stock in wind mill generators, you are already behind these people who are pulling the biggest fraud in history. Billions if not trillions will be made because it will affect everybody in the developed world. Climate fluctuations have been recorded for centuries and the global warming we saw before the year 2000 was the tail end of a warming cycle which has stopped and is reversing itself. Nature, not man, produces changes in the climate.

Another scary thing is the threat by the new czar of global warming to reduce voltage if there is a heat wave this coming summer so you cannot run your air conditioner. She said they did this in Socialist Europe in the year 2003 when there was a heat wave. She failed to mention that 30,000 people died from heat stroke that summer and millions of pounds of frozen food spoiled.

Carbon dioxide is the base substance for production of our food supplies through the carbon cycle. The more carbon dioxide in the atmosphere, the higher yield in crops. Oceans are the number one cleaner of the atmosphere followed by forests and grass fields and then the farmer. Obama should take his \$645 tax increase and give it to the farmers and those who grow any form of plant life.

H.J. Lewis

Zanesville

A Finance Talk-Show Host with Rock-Star Looks – *LA Times* – 4/12/09

By Dawn C. Chmielewski

The gig: Co-host of Fox Business Network's "Happy Hour" show, which airs at 2 p.m. Pacific time weekdays from the Bull and Bear bar in New York's Waldorf-Astoria Hotel. This is not your granddaddy's finance show. And Cody Willard, with his rock-star mane and rapid-fire banter, would hardly be mistaken for some pinstriped Wall Street drone. The show's calculatedly casual style and Main Street

populism illustrate how the upstart Fox Business Network seeks to compete with the leading business channel, CNBC.

Cody, the early years: You might think the 36-year-old Willard is the most famous son of Ruidoso, N.M., a small town 120 miles south of Albuquerque. You'd be right -- if it weren't for Willard's childhood friend Neil Patrick Harris, best known as television's Doogie Howser and more recently costar of the CBS sitcom "How I Met Your Mother." Talk about tough competition for the limelight. "Having a best friend have such success at such an early age -- we were so competitive" Willard said. A friendly rivalry continues to this day. "The day I signed the contract with Fox, I was at home, doing nothing, waiting for Fox Business to start up. I wound up [watching] Regis and Kelly. And who's there but Neil Patrick Harris. He's still one-upping me."

Education: Willard earned a bachelor's degree in economics at the University of New Mexico. He serves as an adjunct professor at Seton Hall University in New Jersey, where he teaches a class called Revolutionomics, focused on technology and business.

First job in the Big City: A barista at a Starbucks. "I was a darn good one," he brags, recalling how he would emulate Tom Cruise's juggling bartender from the 1988 movie "Cocktail," sending flavored syrups airborne. "I would toss those, catch 'em around my back. I was very entertaining."

Leaping from lattes to finance: Despite his unconventional looks, Willard has some serious financial cred, doing stints at investment bank Oppenheimer & Co., at a technology venture capital fund and at a telecommunications company before starting a hedge fund, CL Willard Capital, which he ran for nearly five years. That job was so stressful, he wrote in London's Financial Times, that he didn't need an alarm clock. "The knot in my gut that came with the pressure of running other people's money swelled long before the sun rose each morning."

Somewhere between the technology boom of the late 1990s and the bust of 2000, Willard also started dabbling in financial journalism, writing columns for TheStreet.com and the Financial Times. He says he can still remember calling his mom to tell her about his writing gig with TheStreet, describing it as his big break.

How the rock band KISS changed his life: It was the Friday before Labor Day in 2003, and Willard couldn't bring himself to write some predictable column about the dead calm of the markets. Instead, he riffed on a new KISS CD, "Symphony: Alive IV," which, he wrote, was "a terrible disappointment."

The review elicited an e-mail from someone who described himself as an avid reader. "I love everything you write, but you're totally wrong about KISS -- I'm their agent," Willard recalled. The agent arranged for Willard and two friends to attend a KISS concert in New York.

It was the beginning of a courtship that resulted in Creative Artists Agency representing Willard -- and, ultimately, helping him land his seat on a bar stool opposite "Happy Hour" co-hosts Rebecca Diamond and former CNBC star Eric Bolling. "My mom teases me that I'm an overnight success -- after 13 years," Willard said. "That underscores something I do think is important here. The perseverance of it. I've [slept on a bare] mattress in Harlem, lived with cockroaches and rats in Brooklyn. I've had to persevere. That's how I made it."

Most embarrassing moment (on camera): "Happy Hour" attracts its share of actors, entrepreneurs and newsmakers, including such recent guests as Tesla Motors Chief Executive Elon Musk and Texas oilman T. Boone Pickens. But it was Willard's interview with an actress and former girlfriend, Jess Weixler, that stands out in his mind as the most embarrassing. She was booked as a guest on the show to talk about her role in the 2007 R-rated horror-comedy film "Teeth." But when the interview turned graphic, "I got completely flustered in the segment," he said. "I was blushing bright red at the end of it."

On being a hometown celebrity: Fox Business Network is carried by the cable television operator in Willard's hometown, where his rants about federal bailouts, stimulus packages and mortgage assistance programs have found an attentive following. But the most frequently heard comment from New Mexico? "Mostly, everybody from my hometown e-mails me telling me to cut my hair."

Manos: Preserve the Texas Plains – *Austin American Statesman* – 4/10/09

By Jared Manos

The rapper Nas says, "This is my ending and my new beginning."

T. Boone Pickens says, "Each of us is entitled to a second, third and fourth act."

I recently stood above the Canadian River's north bank in the Panhandle, bathed in the bluest afternoon light. The sun hung over the emptied plain. Again I was struck by our Texas contradictions — that one can simultaneously experience such clarifying beauty and unsettled sorrow.

I imagined thirst. I've known thirst before, but not like the last surviving Texas buffalo in the 1870s. During their end days, they were shot in a massive commercial effort encouraged by the U.S. military to subdue the Native American tribes that depended on the buffalo. Shooters lined the banks of the Canadian to kill buffalo coming to drink. Unharmful survivors fled as their brethren bled into the hot dirt. Eventually driven back to the river by thirst, they, too, died in a hail of gunfire. If Marianne Goodnight hadn't insisted that her husband, Charles, a rancher, save a few buffalo calves, the Great Southern Herd would be extinct. Today, only 61 animals live on 330 acres inside Caprock Canyons State Park, and they are losing their ancestral herd culture and behavior.

Meanwhile, many of Texas' original prairies and plains have been overgrazed, plowed or bulldozed, leaving us with an excruciating ecological poverty where once a Garden of Eden flourished. Texans valued our native grasslands so little that the state traded 3 million virgin acres in exchange for the Capitol building. Today, even prairie dogs are threatened. More than half a billion Texas prairie dogs once thrived, their towns providing refuge like coral reefs in the sea of grass for over 160 different animals and birds. Poisoned, gassed and shot relentlessly, they now meet all five criteria of the Endangered Species Act, yet poisoning campaigns and killing clubs continue.

Pickens is proposing massive industrial wind farms across the Texas plains. Since we have so little native prairie left, those farms should go on already damaged lands and away from bird and bat populations to preserve biodiversity.

Texas' endangered buffalo are not relics of the past; they are living, breathing animals in great need. Freeing them into places such as coastal wildlife refuges, allowing them to again prosper as native

wildlife, not only helps salve immense present and historical suffering, not only helps other struggling grassland wildlife, but does something powerful and redemptive for us.

Such visionary work is the first step in a process of recovery allowing Texas to lead in true ecological health, an emerging national movement healing and protecting "the interdependent health of humans, animals and ecosystems." Instead of smashing ourselves down on top all that gives us life, our actions can say that this land has true value.

The Great Plains Restoration Council launched the 12,000-acre Cynthia Ann Parker Wilderness Recovery Project in partnership with rural Foard County 200 miles northwest of Fort Worth. In coming years, the council hopes to expand the project to more than 100,000 acres, and with the help of all Texans, it could eventually grow large enough to become a Texas Yellowstone.

In his book "The First Billion is the Hardest," Pickens wrote: "My ultimate vision is to see the Texas Panhandle restored to pristine prairie ... an unbelievable paradise for wildlife."

Let us make it so.

Manos is the founder and chief executive officer of the Great Plains Restoration Council.

BLOG/ONLINE COVERAGE

Missouri Energy Summit to Feature Prominent Energy Leaders – *Kansas City infoZine* – 4/11/09

Access to the Missouri Energy Summit is also being extended to schools and libraries across Missouri through the Missouri Research and Education Network (MOREnet), one of the nation's first statewide research and education networks.

Columbia, MO - infoZine - The Missouri Energy Summit scheduled for April 22-23 and sponsored by the four campuses of the University of Missouri System will feature a robust lineup of speakers on topics ranging from energy policy and research to energy security, management and consumption.

The two-day event will be held on the MU campus. Headlined by keynote speaker T. Boone Pickens, the summit also will feature other leading energy experts, including:

Hon. Dale Klein, chairman of the U.S. Nuclear Regulatory Commission

Joan Woodard, executive vice president and deputy laboratory director for integrated technology programs at Sandia National Laboratories

Daniel F. Cole, senior vice president for Ameren Corp.

Richard Sayre, director for Enterprise-Rent-A-Car Institute for Renewable Fuels, Donald Danforth Plant Sciences Center

Himadri Pakrasi, director of the International center for Advanced Renewable Energy and Sustainability at Washington University

Bob Dixon, senior vice president and global head of efficiency and sustainability for Siemens Building Technologies; industry vice chair for the Alliance to Save Energy

Michael Chesser, chairman and CEO of Great Plains Energy and KCP&L

Bob Kruse, executive director of global vehicle engineering for hybrids, electric vehicles and batteries for General Motors

Robert K. Dixon, leader of the Climate Change and Chemicals Team at the Global Environment Facility

Karen Harbert, president and CEO of the U.S. Chamber of Commerce Institute for 21st Century Energy

Robert Duncan, vice chancellor for research and professor of physics at the University of Missouri-Columbia

Gov. Jay Nixon, who will provide remarks during the summit, says the upcoming Missouri Energy Summit will provide an important impetus across the state in cultivating greater collaboration and investment in energy solutions and the creation of new jobs.

"Missouri is home to the hardest-working and most productive people in the country, and we have the potential to become a real leader for energy independence," Nixon said. "We just need the ideas, the determination and the policies to make it happen. That's why this Energy Summit is so exciting. Together we can transform Missouri's energy future and create green jobs for the 21st century. This summit is a key step in the right direction, and I am confident it will lead to real progress for our state."

"The purpose of the Missouri Energy Summit is to engage in a comprehensive discussion on energy policies and issues that affect Missourians and beyond," added Missouri University of Science and Technology Chancellor John Carney, who is chairing the summit. "The university has an important mission to enhance the economic development of the state, and through this impressive program, the summit will help the state focus on current and future energy needs."

Summit accessible to schools, libraries across the state

Access to the Missouri Energy Summit is also being extended to schools and libraries across Missouri through the Missouri Research and Education Network (MOREnet), one of the nation's first statewide research and education networks. MOREnet is a consortium of schools, public libraries and higher education institutions. Part of the University of Missouri System, MOREnet will provide a live video stream of most summit speakers so students and others in Missouri can use the presentations for class discussions and enhanced learning opportunities.

"Our future energy leaders are sitting in Missouri's classrooms right now, so we are pleased to make the Energy Summit available to them as a learning tool," said University of Missouri System President Gary Forsee. "In so many ways, this summit will provide the information Missouri needs to know to reach the next frontiers of energy research, policy and consumption in the state."

Complete speaker information, including biographies, can be found online at www.missourisummits.com.

The Top Ten Reasons for Energy Independence – *Op Ed News* – 4/10/09

By Scott Baker

For those who wonder how to convince resistant people we must move away from fossil fuels due to Climate Change, I have one word of advice: Don't.

There's actually no need. Not because Global Warming isn't real - it is, and the overwhelming evidence is that it's largely fueled by human actions - but because there are other reasons why we should move away from fossil fuel-based energy. The elegant thing about a multi-pronged approach like this is that you can always find some reason to convince someone with. For example, hard-core conservatives may simply refuse to believe anything people do could affect "God's perfect world" but they are perfectly willing to accept that we should not be sending half a trillion dollars a year to foreign oil producers who mostly hate us, and who export terrorism along with their oil (#s 4-6).

1. Climate Change: Oil and Coal contribute to global warming and will only do so more as China, India etc. emulate American lifestyles. According to many scientists, we may already be past the temperature "tipping point" where runaway synergistic effects will make warming inevitable, even if we could stop all CO2 production today (which we can't).

2. Balance of Trade: We import 70% of our oil - \$500 billion/year - often from countries that hate us, fund terrorists, and buy our businesses (Citigroup) and infrastructure (Chrysler Building). This is an unsustainable transfer of wealth, which will only make America poorer. We are now paying foreign powers both what we earn personally AND what our companies earn, while they sit back and enjoy the results of their geological luck. Take a look at T. Boone Pickens' presentation for a more realistic assessment of what exporting our wealth will do to us in 10 years. Or, take a look at post-Columbus Spain, which thought having all the gold in the new world would keep them prosperous forever and allow them to import whatever skills and goods they needed. It didn't and they couldn't.

3. Green Jobs: Germany has created 250,000 new green jobs in its solar industry, which supplies 13% of its electric needs. We need to replace oil, coal and nuclear producing jobs with wind and solar installation and maintenance jobs. (It takes 10 years to build a nuclear plant and 2 years to build a solar thermal field).

4. National Security: We must not depend on foreign powers to supply us with vital energy, which is as critical to modern society as food and shelter. Even if we drill the arctic for oil (home to up to 25% of the world's reserves, according to US Geological Survey), we will have to defend those new wells not only from nature, but from Russia, Canada, Denmark (Greenland), and others with a claim to the high north, leading to unnecessary conflict with these countries. Clearly, ANWR has never been about the tiny bit of land off northern Alaska that would supply just 2 years of oil for America; it's been about opening up the entire Arctic to exploration. We cannot afford to defend such a large and inhospitable region from other regional players with as large or larger geological claims.

5. The Oil Curse: Countries that depend on natural resources to make money, and not people, are the most corrupt, despotic, self-righteous and anti-human rights regimes on Earth. China does not seem to care where their oil comes from, encouraging rogue states like Sudan, Iran, Burma and Venezuela, where human rights barely exist. This is a naïve and ultimately counter-productive strategy for China but not one we should be encouraging again either (see: the downfall of the Shah of Iran).

6. Military Overreach: America cannot afford to defend oil fields. The Iraq war is, at least partly, a subsidy for Big Oil. Lives are being lost and resources are being spent (\$12 Billion/month) so that - maybe, eventually - we can get more oil out of Iraq (estimated to be 2 or 3 largest holder of oil reserves). Meanwhile, Iraq does not even use \$79 billion surplus to pay for its own infrastructure needs, while here in the U.S. our bridge collapse from lack of care (Minnesota) and our electrical grid blacks out.

7. Peak Oil: We are probably only seeing peak geopolitical oil, not peak geological oil, now, but it will only get more expensive to drill oil. Most estimates put peak oil within 10 years, and since global demand has exceeded earlier estimates, we may be even closer. The perversion of the OPEC dominated oil market means that they will drill LESS, not MORE, as the price goes up, since they literally collect more money than they know what to do with already, and they want to stretch out their supply. It's only when the price of oil goes DOWN that OPEC members are tempted to cheat on their quotas because their dysfunctional economies become desperate for cash. Right now, they want to sell oil only a trickle at a time.

8. Local Environmental Damage: If we drill everywhere, we will eventually have oil wells all over the west (instead of wind turbines), and even in the (newly melted) arctic. These high-risk drilling areas will be more likely to see oil spills, soot, and CO2 damage and the further eradication of local animal (Polar Bears) and plant life. Already, regional water tables are being polluted by accidents and poisonous chemicals involved in the drilling industry. This is especially true of the Natural Gas and Coal industries, which use and pollute prodigious amounts of scarce water resources. The cost to clean up the toxic coal ash release in Harriman, Tennessee has been estimated to be as high as \$800 million – higher than President Obama's entire stimulus bill. This "pond" was merely average out of hundreds of similar ponds located all over the south and west.

9. We eat too much oil: Oil goes into fertilizer, which goes into corn, which goes into EVERYTHING we eat, including meat. Omega 6 fatty acids (the bad kind) are higher in factory-fed beef. Omega 3 fatty acids (the good kind) are higher in grass-fed beef and almost as high as in fish, according to Michael Pollen (the Omnivore's Dilemma). Oil-based Corn-fed meat is making us fat and raising the national health bill. Cattle, pigs, chickens live a cruel, short life in tight, economical confines because it is cheaper to make them do so than to let them live on the open range. Even an omnivore must realize there is a difference for an animal to be raised humanely and then killed for food then one that is tortured in a CAFO its entire life and then killed. Each wind turbine pays farmers \$5,000-\$10,000 annually and allows livestock to graze in their shade, making natural grass-fed meat economically competitive again. This synergy could make us healthier AND wean us off imported oil. It would also make our streams, rivers and the Gulf of Mexico healthier by reducing fertilizer runoff.

10. Loss of American's position as Innovation Leader: The oil and automotive industries were born here over 100 years ago. It is time for America to lead the world into the renewable era with Zero Emission Vehicles and renewable energy. If not us, then China or some other countries will take our place and America will become a second-rate power dependent on others for everything.

Extra! Extra! News for Sale – ASU Web Devil – 4/14/09

By Andrew Rowen

Two years ago, former CNN anchor and current ASU professor Aaron Brown gave a lecture at Grady Gammage Auditorium, titled, “Journalism in Our Times.” In the lecture, Brown spoke of the pitfalls and high points of journalism. But the one point that made an indelible impression on me was his belief that media and democracy are analogous.

“Television is a perfect democracy; remote controls vote,” he said.

Ever since I heard those words, I’ve been very selective in my media choices, believing that every click on a link, every magazine subscribed and every channel tuned in to would represent my vote for what is to be published.

(Anyone unsure whether our clicks are being tracked should look no further than Google’s targeted ads that customize the content based on the search subject or words typed in emails.)

If it’s true, however, that a democracy hinges on an informed public, I am finding it increasingly difficult to navigate through the labyrinthine network of advertising and political spin to get to the real, informative, democracy-shaping news. I find it peculiar that journalistic integrity is so highly regarded, yet there’s no such integrity requisite for sponsors that turn my newspaper reading into an “I Spy” game of what’s real and what’s fake.

Where once a combination of newsstand sales, subscriptions and advertising made up the bulk of media revenue, advertising today has become a sole buoy for free online news Web sites such as The New York Times and even our own State Press. But as the old saying goes, “there ain’t no such thing as a free lunch,” so, too, has our “free” online news come with the significant price of ubiquitous advertising and consumer-driven content.

Substituting substance for sales, the news media have essentially sold their souls to commercial enterprises. How am I to trust the news if the commercials and advertisements funding the content is itself deceptive and full of “spin?”

Though there’s a sensational, populist ring to free news content, I’d rather the value be determined by the people rather than marketers acting as the intermediary between what we want and what they will us to want.

Walter Isaacson, writer and managing editor of Time, recently wrote on the eventual demise of print media and admonished advertising-only models as “perverse.” His proposed solution centers around a micropayment system like iTunes, which he believes is “valued by readers [not advertisers] ... allow[ing] the media once again to set their compass true to what journalism should always be about.”

Maybe with a reader- and viewer-driven system, I could finally read and watch the news without being politically marginalized by ad campaigns like the ones filling our airwaves today on issues such as energy.

There is the “We Can Solve It” organization promoting alternative energy, contrasting the American Petroleum Institute’s sponsored “Energy Tomorrow” commercials supporting domestic oil production. And to make matters more confusing, there is even T. Boone Pickens, who comes from Big Oil, promoting his “green” agenda.

I say “enough” — let our democracy be properly informed, driven not by vested interests, but by the facts demanded by our public interests.

BROADCAST COVERAGE

1. Weekend News

DMA: N/A

Bloomberg (---) National

04/12/2009 05:00 PM - 06:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:19 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired.” It is hard to find a job, hopefully, something like this obviously will help us get a step up and allow us to get a job.” Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:52

2. Weekend News

DMA: N/A

Bloomberg (---) National

04/12/2009 02:00 PM - 03:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:20 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired.” It is hard to find a job, hopefully, something like this obviously will help us get a step up and allow us to get a job.” Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:52

3. Weekend News

DMA: N/A

Bloomberg (---) National

04/12/2009 11:00 AM - 12:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:16 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired.” It is hard to find a job, hopefully, something like this obviously will help us get a step up and allow us to get a job.” Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:53

4. Weekend News

DMA: N/A

Bloomberg (---) National

04/12/2009 08:00 AM - 09:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:38 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired.” It is hard to find a job, hopefully, something like this obviously will help us get a step up and allow us to get a job.” Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:50

5. Weekend News

DMA: N/A

Bloomberg (---) National

04/12/2009 05:00 AM - 06:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:19 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired.” It is hard to find a job, hopefully, something like this obviously will help us get a step up and allow us to get a job.” Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:52

6. Weekend News

DMA: N/A

Bloomberg (---) National

04/11/2009 11:00 PM - 12:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:26 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired." It is hard to find a job, hopefully, something like this obviously will help us get a step up and allow us to get a job." Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:52

7. Weekend News

DMA: N/A

Bloomberg (---) National

04/11/2009 08:00 PM - 09:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:21 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired." It is hard to find a job, hopefully, something like this obviously will help us get a step up and allow us to get a job." Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:52

8. Bloomberg Weekend News

DMA: N/A

Bloomberg (---) National

04/11/2009 05:00 PM - 06:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:28 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired." It is hard to find a job, hopefully, something like this obviously will

ill help us get a step up and allow us to get a job.” Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:52

9. Bloomberg Weekend News

DMA: N/A

Bloomberg (---) National

04/11/2009 **04:00 PM - 05:00 PM**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:51:22 Wall Street Warfighters ...Both will take the series 7 exam next week...From there , they will begin the mission of getting hired.” It is hard to find a job, hopefully, something like this obviously will help us get a step up and allow us to get a job.” Holmes is interested in portfolio management and options trading. Jones is interested in sales for wealth management. Both have received some job leads already. One of which is from billionaire hedge fund manager **T. Boone Pickens**. 00:51:51

10. CSPAN-1 Schedule

DMA: N/A

CSPAN 1 (---) National

04/13/2009 **02:00 AM - 04:00 AM**

[CC] 00:51:32 ...I don't think we ought to say Russia cannot or can get in until we do a strategic concept and figure out what are we up to? What are we trying to do with an instrument which has lost its our original mission? I think Georgia is critically important from the energy standpoint. What I said at the first of the seminar here was one of the biggest threats to Nato now is some member nations being so overly dependent on Russian energy. The pipeline we could possibly go through Georgia --Iran, Iraq -- That would free the European Union --**T. Boone Pickens** says it cuts the lights off on them this winter. This is a critical part of the world. Let's go back to Turkey --There is no other part of the country the world we have an islamic population with a secular approach to government like that. I would hope Turkey and the European union could come to some --I think that would be good for Europe and Turkey. But that's a different question. I would not be in favor of Russia. 00:53:47

11. Living On Earth

DMA: N/A

NPR (---) National

04/11/2009 06:00 AM - 07:00 AM

00:12:04 Natural Gas: Democrat Rep. Dan Boren introduced a bill that would, if passed, include tax breaks and an increase in natural gas use. Edwin Drake drilled for the first **oil** well in Pennsylvania. SB; **T. Boone Pickens** says there is plenty of opportunity for natural gas. Rahm Emanuel, Obama's White House chief of staff, introduced a similar natural gas bill while in Congress. SB: Stephen Chu talks about looking at **energy** plans and a switch to natural gas. SB: Rep. Rick Baucher says natural gas prices would go up as an impact to the bill. SB: Rick Smead, Advocate Consulting and American Clean Skies Foundation, says switching to natural gas would be effective against coal and carbon. SB: Myren Arnowitz, Pennsylvania Clean Water Action, says there was a well explosion due to gas in the water well. Jeff Young reporting. 00:18:18

12. Good Morning San Diego First Edition

DMA: 28

KUSI-TV CH 51 (IND) San Diego

Spot Cost: \$40

04/10/2009 05:00 AM - 06:00 AM

Est. Audience: 6,153

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

00:40:38 TZ; **Pickens** Visit: Texas billionaire **T Boone Pickens** was in San Diego promoting his **energy** proposal. V; People at Event. V; **Wind** Turbines. PC; **T Boone Pickens**, says everyone wants to be green and get off of foreign **oil**. 00:41:28

13. Oklahoma Horizon

DMA: 45

KETA-TV CH 13 (PBS) Oklahoma City

Spot Cost: \$105

04/12/2009 03:00 PM - 03:30 PM

Est. Audience: 15,393

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:11 Coming up this week on Oklahoma horizon, we head across the atlantic, to look at **wind** power, and the jobs that could blow into Oklahoma. This is huge for Oklahoma. Within ten years, it will mean eighteen thousand jobs. Rob: plus, I sit down with the billionaire **oil** man investing his time and fortune into alternative **energy**. **Boone Pickens**: and let me tell you, you can solve the economy problem, the economic problem in America, by solving your **energy** problem. They'll go hand-in-hand. Rob: stay with us for Oklahoma Horizon. 00:02:09

[CC] 00:07:03 Oklahoma's **T Boone Pickens** knows how to make news. Over his career, the legendary **oilman** has been up, and he's been down. Yet through it all, he's been on the forefront of change. In the 1970s, he made a name as a corporate raider, changing corporate America forever. Now, in his eighties, **Boone Pickens'** attention is focused on helping America end its sector like the world has never seen. Here's hannah wright. Did you know America uses enty-five percent of the world's **oil**, but only has three percent of the world's **oil** reserves? Hannah: he made his first fortune in the **oilfields** of Texas, but today it's **wind** that **T.Boone Pickens** is banking on. Speaking to a group of reporters, promoting his new **book**, the first billion is the hardest, **Pickens** says in 1970 America imported twenty-four percent of **oil** supplies. Today, it's nearly seventy percent and growing. And at a cost of 700 billion dollars per year, is something he believes we can no longer afford. **Pickens**: you've got to have a plan. And for 40 years, we've had no plan. Hannah: that's why **Pickens** is spending 58 million dollars of his own money to promote a plan he believes will reduce America's dependence on foreign **oil** by one third, and all within 10 years. Hannah: currently America gets its electrical power from three major sources: 50 percent coal, 20 percent nuclear, and 22 percent natural gas. Now the first step in the **Pickens** Plan is to produce enough **wind energy** to replace the natural gas, natural gas that **Pickens** then wants to use for transportation and trucking, lessening our dependence on foreign **oil**. **Pickens**: iran is changing its cars to run on natural gas. And we're not doing a thing here. They're doing this to use less **oil** and sell it for 120 dollars a barrel. There are 8 million vehicles in the world today that are on natural gas. There are only 142,000 in the United States, and we have more gas than anybody else does. Why don't our cars, why aren't they on natural gas? Well, the major **oil** companies didn't want it, and the chemical companies didn't want it, and they have a strong lobby, and they worked hard to see that it didn't happen. Hannah: and demand has nowhere to go but up. In this country, 75 percent of Americans own cars. In China, it's only 4 percent. But, it's 4 percent and growing. An increased global demand putting pressure on an already limited supply. so, rather than increasing our dependence on foreign **oil**, **Pickens** has turned his attention to the skies. **Pickens**: **wind** is fabulous from the standpoint that we have a corridor of **wind** that goes from Texas to Canada. And here we are with those. Why haven't they been developed? Because gasoline was cheap. Hannah: and **Pickens** is putting his money where his mouth is. He's already spent 2 billion dollars to purchase turbines for his **wind** project in Pampa, Texas. A project he hopes will eventually produce 4,000 megawatts of **energy**, enough to power almost one million homes per year. **Pickens**: we will generate probably 2,000 to 2,500 jobs in that project. That's a lot. And you'll be left with half of them as employees to maintain everything. Then the construction people will move out. Hannah: and while no stranger to the politics of washgton, **Pickens** believes if real change in our **energy** plan is to happen, it will take more than just money. It will need the support of Americans ready for

change. **Pickens**: if I get a million people signed up with me, I've got something I never had before. I've got power now. A million people, a hell of a lot better trying to get something done, than being a millionaire. Hannah: help from the same people, **Pickens** says, will reap the long-term benefits of his plan. **Pickens**: but, you know, you're going to revitalize rural America. You're going to revitalize the auto making industry in America. It's a win, win, win every place you go there's no losers. There's only one loser, and that's foreign **oil**. And I want to make them a big loser. Rob: and that from a man who made his fortune from the **oil** patch. Earlier this year, I sat down with **Boone Pickens** in his corporate office, where we talked about America's **energy** future. **Pickens**: Rob, in the last 40 years, never have we Americans been tasked to figure out your **energy** problem. We haven't. You know why? Cheap **oil**. We've had cheap **oil** and we've said, send us the **oil**, never mind the price. Then one day, it went to 100 dollars a barrel. Everybody said, wait a minute, I didn't sign up for this....(long interview segment with Mr. Pickens follows) ... Throughout his book, The First Billion Is The Hardest, Mr **Pickens** gives us what he calls **Booneisms**, simple gems of wisdom that combine middle America logic with a glimpse into his own lifetime of experiences. A few of my favorites are-- a fool with a plan can outsmart a genius with no plan any day. Another is, if you want to be a leader, you better be willing to pull the trigger. You can't say ready aim, aim, and never be able to say fire. And probably my favorite **Booneism**, if you are going to run with the big dogs, you have to get out from underneath the porch. that, from a businessman who has spent a lifetime of pulling off improbable triumphs. If you'd like to hear more on **Pickens'** business philosophy, simply head to our website at Okhorizon.com where we have more from our conversation with **T Boone Pickens**. 00:27:03

14. **Pronews At 6**

DMA: 131

KVII-TV CH 7 (ABC) Amarillo

Spot Cost: \$182

04/10/2009

06:00 PM - 06:30 PM

Est. Audience: 22,690

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:03 According to Representative John Smithee, landowners that have allowed companies like **T. Boone Pickens'** Mesa Water Company to use their land to transport **wind energy**, may be giving up more of their rights, than they expected. Smithee presented house bill38-18 to other legislators this week, in hopes of closing what he says, are unfair loopholes, in current legislation which allow for groundwater to be pumped out of panhandle's land, along with **wind energy**. Smithee says that water is unrenueable and every drop counts ..."The biggest water rights owner has indicated a desire to take water out of the panhandle would be Mesa Water." ... Smithee says he hopes this bill, and others that he has presented to the legislature, will begin a long term plan of how to preserve one of our most precious commodities. 00:01:29

15. **Pronews At 5**

DMA: 131

KVII-TV CH 7 (ABC) Amarillo

Spot Cost: \$92

04/10/2009

05:00 PM - 05:30 PM

Est. Audience: 10,392

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:27:36 You know the saying- best laid plans, well local representative John Smithee may be foiling plans made by **T-Boone Pickens**. That and more tonight on Pronews Seven At Six. 00:29:48