

# PickensPlan

T. Boone Pickens Media Coverage 5.30.09-6.1.09

## Total of 26 Placements

- \* Print: 5
- \* Blog/Online: 7
- \* Broadcast: 14

## Coverage Summary:

The Washington Post has a piece on a meeting Barack Obama had regarding energy and climate change. The meeting took place on July 8 – the same day the Pickens Plan launched. And while the piece doesn't mention Pickens by name, it provides an overview of how energy has become one of the top issues of President Obama's agenda and points to the emphasis on job creation and strengthening national security.

The Fort Worth Business Press article focuses on energy in Texas, which ranks number one in natural gas, oil and wind energy production in the U.S. The piece lists Pickens as a natural gas proponent who wants to see tax incentives provided to fleet owners who transition to natural gas-powered vehicles.

The Environment Report has a clip that features Pickens' views on alternative energy solutions. A link to this piece is below.

A Pickens Plan district leader wrote a piece for Renewable Energy World that discusses the Smart Grid.

Michigan Technology News has an article on Pickens' appearance in Michigan last week, which highlights many of the key points of the Pickens Plan.

#### Highlighted Placements (Full Articles Below)

- \* How Obama Made Energy Platform 'Pop' - Washington Post - 5/31/09
- \* Texas Remains Energy Resource Giant Even in New Era - Fort Worth Business Press - 6/1/09
- \* Pickens' Plan & The Control Of A River - The Environment Report - 5/29/09
- \* <http://www.environmentreport.org/show.php?showID=174>
- \* If Geeks Ran the Electric Grid - Renewable Energy World - 6/1/09
- \* T. Boone Pickens: US At Energy Tipping Point, Americans Want Change - Michigan Technology News - 5/29/09

#### Print Placements (Full Articles Below)

- \* Pickens Speaker at Sovereignty Symposium - The Journal Record - 6/1/09
- \* VIEWPOINT: Low-carbon economy suits N.D. - Grand Forks Herald - 5/30/09
- \* AG Week
- \* 'Green' Builders are Honored - Herald Sun - 5/30/09

#### Blog/Online Placements (Full Articles Below)

- \* Mackinac Policy Conference: What You Might Have Missed - Michigan Business Innovation Blog - 5/29/09
- \* Texas Tech to Host Wind Farm Conference - KCBD - 5/31/09
- \* Daily Sprout - Earth2Tech - 5/29/09

#### HIGHLIGHTED COVERAGE

How Obama Made Energy Platform 'Pop' - Washington Post - 5/31/09

President Has Gained Support by Framing Issues in Terms of Jobs, Security

By Steven Mufson and Juliet Eilperin

After a long day of campaigning on July 8, candidate Barack Obama arrived at his Chicago headquarters for a three-hour brainstorming session about a suddenly hot issue: energy and climate change.

He had summoned a cross section of experts, including top executives from three utilities and two oil companies, the chief energy economist of an investment bank, a climate scientist, a California energy and environment expert, an oil consultant-historian, and several campaign staffers. Despite the late hour, one participant recalled, "He walked in as if he had just gotten up after a refreshing night's sleep to lead a class. He was clearly there to harvest information and then do something with it."

While Obama had held a similar session early in his Senate career, the Chicago meeting marked a turning point in his thinking. He knew there was a moral case for addressing the nation's dependence on fossil fuels, but this time, he realized he could make a political and economic case for it. And top advisers say internal polling showed that with gasoline prices at more than \$4 a gallon, the American public was open to an energy platform based on economic competitiveness and national security.

Obama went around the room asking the experts about oil prices (then days away from their all-time peak), oil drilling on public lands on and offshore, energy efficiency, and ways to reduce carbon dioxide emissions that contribute to global warming. As he listened to the group, his advisers said, he began to grasp how he could sell a low-carbon future to the American public.

"This stuff needs to pop more," he told his aides as he left the room. "We need to find a way to make it pop more."

Tackling 'Pop'

Now, four months into his presidency, Obama has elevated energy and

climate issues to near the top of his agenda; he has made them pop by packaging them as ways to create "green" jobs and reduce U.S. dependence on imports of foreign oil. Favoring pragmatism over moral suasion, the president is attempting to make a sharp shift in national policy on an issue that many voters have yet to embrace as a priority, advisers and lawmakers say.

His efforts, combined with those of congressional Democrats, have already pushed forward groundbreaking initiatives. February's stimulus act lavished money on projects for renewable energy, energy efficiency and energy research. This month, the White House announced that it had negotiated corporate, state and environmentalist support for higher fuel-efficiency and tailpipe-emissions standards that would clamp the first nationwide limits on greenhouse gases.

Finally, the House Energy and Commerce Committee on May 21 approved a bill that would take a cap-and-trade approach to curtailing greenhouse gas emissions, inching closer to a domestic legislative compromise that has eluded climate activists for the dozen years since the adoption of the international Kyoto accords.

"Whether or not you think that is a good idea or not depends on your perspective, but no one can deny that the fight going forward and its political implications will reshape how we look at energy issues," said Frank Maisano, an energy industry lobbyist at Bracewell & Giuliani.

Making climate a key issue was not an obvious decision for Obama. The political benefits are debatable. Energy and climate issues usually register low on lists of voters' concerns; climate legislation is rooted in the idea of limits; Republicans have sought to portray Obama's backing of cap-and-trade legislation as support for a giant new tax; and if legislation is adopted, it will be impossible for decades to point to specific climate trends and claim success.

In the 2004 Senate race, Obama cited his backing of climate-change legislation in seeking support for his Democratic primary bid from the League of Conservation Voters, which ultimately spent \$400,000 boosting his candidacy. But energy and climate were not his specialties when he arrived in the Senate after teaching constitutional law, working as a community organizer and serving as a legislator in a state that relies heavily on coal.

But even before the late-night session in July, Obama had begun to educate himself about energy and climate and to use those issues to define himself as a politician, say people who have advised him. He read a three-part New Yorker series on climate change, for instance, and mentioned it in three speeches in the wake of Hurricane Katrina, a former aide said.

Jason Grumet, executive director of the National Commission on Energy Policy, recalled meeting Obama during the winter of 2005 as oil prices were rising. Grumet met often with members of Congress; he would tell them that doing something about oil consumption meant taking on the auto industry, raising fuel efficiency and then not seeing much benefit for a decade or so. At that point, he said, "I'd get the yawn, the glance at the clock, and was told, 'Thanks very much, I'll tell my staff person to get in touch with you.' "

But Obama was different, he said. "If it was going to take years to bear fruit, his response was, 'We'd better do something now.' I was like, 'Wow.' "

Obama asked Grumet to organize a dinner at the Hotel George with a group of people who had differing views on automobile fuel efficiency. The attendees ranged from the conservative R. James Woolsey Jr., a former CIA director and believer in fuel efficiency, to a steelworkers union leader who had long lobbied against higher fuel standards for the auto industry. Obama came away convinced that higher standards were necessary and worked with Sen. Richard G. Lugar (R-Ind.) to make them part of the 2007 energy bill.

During the presidential campaign, Obama stressed the fuel-efficiency failures of U.S. auto companies in a speech at the Detroit Economic Club, long before the financial crisis would thrust his administration into a central role in reshaping the industry.

## The Role of Jobs

Obama advisers say he saw that action on climate and energy issues could be sold as boosting job creation and strengthening U.S. companies as

well as a matter of economic national security, an argument that he distilled during the campaign into a criticism of how the United States was borrowing money from China to pay Saudi Arabia for fuel to move gas guzzlers down American roads.

Reaching out to Lugar on fuel efficiency was also part of Obama's use of energy issues to shape his bipartisan image. That approach landed him in trouble in early 2007 when he joined Sen. Jim Bunning (R-Ky.) on a proposal to promote the conversion of coal to liquid fuels, a process that environmental experts say creates twice as many greenhouse gases as the refining of conventional petroleum products. After he co-sponsored a proposal with Bunning, environmental leaders called to complain. Obama later said that coal-to-liquid fuels would have to meet certain greenhouse gas standards, effectively making the proposal unworkable.

Obama has remained keenly aware of the politics of energy and climate change. He has backed ambitious federal mandates for ethanol use, a position that helped him win support in the Iowa caucuses, even though environmentalists criticize the production process for corn-based ethanol because of its use of energy and fertilizer.

And though during the campaign he spoke against a gasoline tax holiday to offset price increases at the pump, Obama continues to oppose a higher gas tax, which could steer motorists toward purchasing more fuel-efficient vehicles.

#### Pragmatism Lauded

But many environmentalists and corporate executives have praised the White House for taking a pragmatic approach to negotiations over the cap-and-trade bill. Duke Energy chief executive James E. Rogers, who promoted free allowances for local electricity firms, said Obama understands the need to protect key industries, states and consumers, and he praised energy and climate czar Carol M. Browner for marshalling congressional support without dictating terms.

Rep. Rick Boucher (D-Va.) said that the president "is trusting us to work these things out internally, and he's not putting down markers."

"This is in keeping with how we have worked with Congress on a number of key issues," a senior administration official said, citing the stimulus and budget bills. "If the president draws a bright line and says, 'I have to have this,' the proposal is dead on arrival."

On May 5, as House Energy and Commerce Committee Chairman Henry A. Waxman (D-Calif.) was trying to cement support for the cap-and-trade bill, Obama invited 35 lawmakers to the White House. He said that it was a difficult issue but that dealing with such issues was why they were there. As the lawmakers were getting ready to leave, Obama said, "We have to do something more than symbolic here."

"It was a personal appeal," said Rep. Jay Inslee (D-Wash.), who attended the meeting. "He's demonstrated . . . he's willing to put it on the line to get a bill done. You don't do heavy lifting like this without having a president who's willing to put it on the line."

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Texas Remains Energy Resource Giant Even in New Era - Fort Worth  
Business Press - 6/1/09

By John-Laurent Tronche

Texas was built on competition and innovative industry. Nowhere is that more evident than in the energy industry, according to industry officials.

"We have as many natural resources as any state and in addition we are much more advanced in planning for transmission upgrades as opposed to other states," said Stephen Wiley, president of GreenHunter Renewable Power, a subsidiary of Grapevine-based GreenHunter Energy Inc.

Texas has as diverse an arsenal of energy resources one can find anywhere in the world.

The Barnett Shale in North Texas is the leading example of natural gas production for unconventional gas plays in other states and other countries. Head west and there are oil wells that have produced for more than a century. In that same area huge tracts of land now boast significant investment for wind farms and solar power farms. Travel southeast to find the nation's largest biodiesel refinery plant located just outside of Houston. More oil production sits off the coast in the Gulf of Mexico. Return to North Texas - passing a few coal-fired power plants along the way - and about 40 miles southwest of Fort Worth is the Comanche Peak nuclear power plant, one of four plants in the state.

Do other states compete with Texas on the energy front?

"Not really," said Alex Mills, president of the Texas Alliance of Energy Producers, which has offices in Austin, Houston and Wichita Falls. "Alaska comes pretty close on the oil side, Louisiana on the natural gas side and California once was the largest wind producer. If we're not No. 1 in all three of those things we're damn close to it."

In fact, Texas is No. 1 in natural gas, oil and wind energy production. (On that last note: if Texas were a country, it would rank sixth in the world in total wind capacity, behind Germany, the rest of the U.S., Spain, China and India, according to recently issued 2008 data and rankings from the American Wind Energy Association.)

In addition to competing with other states, Texas' energy industry competes with itself, too.

"Everything begins with energy so having it in your own backyard makes it competitive," Mills said. "We have plenty of energy in Texas for all types of consumers: residential, industrial, transportation and utilities."

Oil is the driving force behind transportation, but natural gas proponents - T. Boone Pickens and Chesapeake Energy Corp. CEO Aubrey K. McClendon being two of the most vocal - want to change that by encouraging tax incentives to fleet owners who transition to natural

gas-powered vehicles. Additionally, coal-fired power plants have been on the receiving end of much criticism by natural gas advocates (McClendon again with his "Coal is Filthy" campaign) who say natural gas can produce more energy with less of an environmental impact. (Even the Academy Award-winning Coen brothers, no strangers to Texas, have hopped on that bandwagon by directing an advertisement in February criticizing clean coal, though not on behalf of natural gas.)

Nuclear power once again is gaining favorability for electrical generation, and six of 30 proposed nuclear plants are planned for Texas. Coming into the fray is wind, too, Mills said.

"There is lots of competition on the utilities side between natural gas and coal," Mills said. "Wind has come on because of tax incentives that the federal and state governments have given them, but it's still got some problems on the delivery side. The wind energy situation is very similar to what natural gas was in the '50s and '60s. We had plenty of natural gas but we had no infrastructure to get it to consumers. It has taken us 40 to 50 years to build that infrastructure and its going to take wind a long time for it to develop the infrastructure to compete on the scale that's needed for it to become a viable energy sources."

The state of Texas also is investing in itself to give wind energy a chance to gain a foothold. The state's utility regulators will spend \$5 billion to build as much as 2,900 miles of new power lines to move electricity from West Texas to Texas cities.

"We have one of the largest load centers in the United States," Wiley said. "Naturally that guides companies to want to do business here."

While Barnett Shale producers are betting on natural gas being used more and more in the near future, other companies are looking even beyond the next decade, including Grapevine's GreenHunter Energy, which specializes in wind energy projects and biofuels.

"It's clear if you look at some of the proposed legislation coming out of Washington that renewables are going to gain a larger and larger share of the generation being created," Wiley said.

“Right now we are serving different purposes for the areas that we serve,” Wiley said. “Right now we aren’t competing with traditional resources but one would guess over time as we become more cost effective and more renewable resources are created we will ultimately compete with the traditional resources.”

Ultimately it will come down to price.

“The cost for renewables has fallen over time and it continues to move in that direction,” said Wiley, adding the line at which conventional resources are economical remains below the cost line of renewable resources. “There probably will be a time when those two lines cross.”

Mills agrees price is the ultimate factor in which energy resources become crowd favorites.

“It’s good for consumers, competition is good,” he said. “Even competition between companies operating in the Barnett Shale is good, competing for leases, access to pipelines, to keep their costs down so they can be profitable in the tough times like we’re having in natural gas on the price.

“We have a lot of resources available in Texas that most states don’t have,” he said. “That creates competition and an atmosphere of costs down for consumers.”

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Pickens' Plan & The Control Of A River - The Environment Report -  
5/29/09

T. Boone Pickens likes to be called an oil man. And, he is. But he's also a big cheerleader for alternative energy solutions - as long as they're made in the USA. Rebecca Williams listened in as he addressed these issues at a recent business conference. And... the Southeast is

dealing with a problem it's not familiar with - a water shortage. That's why North Carolina is looking to take back a river from a major multi-national corporation. Amy Mayer has the story of the power struggle that's ensued as a result.

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If Geeks Ran the Electric Grid - Renewable Energy World - 6/1/09

By Steve Kropper, WindPole Ventures LLC

Once we thought the phone network was a "natural" monopoly but history proved otherwise. Look beyond the electric grid's "natural monopoly" and look backwards at telecom deregulation and the internet to see how big the smart grid can be for America.

I want to cover my home's roof with solar cells that generate electricity. I want a co-generation unit (heat and power) in my basement. That sounds like the internet: freedom to plug in your own personal devices.

Today, we blog, upload videos to YouTube, FTP files to our websites and download music (legally, of course). We can buy a dot-com address and launch a website in an hour. Bits of information flow in and out of our house driven by our media hunger or creativity.

If the electric grid was open and smart (it is neither), we might all be creating a bit of power from our rooftops or our basements or we'd sell a promise NOT to use power for an hour on a hot day. But the grid is not designed to track and control thousands of small devices. It only thinks big, ordering power plants to turn on and asking factories to turn off to avoid brownouts. Like the phone network in 1983, today's grid is closed, dumb and hostile to interconnection.

If geeks ran the power grid, we would buy photovoltaic systems by mail order from Dell and install them on our roof (hopefully on the south

side). Sears would sell co-generation units to heat our homes in the winter and we'd sell the excess power back to the grid in the summer. On a July day, when air conditioning loads peaked, a smart grid with real-time pricing might turn off my water heater and air conditioner for fifteen minutes to free up power so downtown offices can stay cool.

In August of 2003, 50 million people lost power because an Ohio utility didn't trim the trees! And a nuclear power plant in Florida went offline after a wire was severed. In contrast, the internet was designed for war: nuclear war. If Dallas were bombed, the internet would reroute. The internet is very flat with no vulnerable points to shoot at. There is no central management that can be knocked out by a missile or a tree.

By design, no one "runs" the internet because central management would have been a point of vulnerability. Despite its military origins, the internet is open and so innovation is rampant. Lay people (and my teenager) can easily add components. It is a paradox that the internet's architects created a fault tolerant network to survive nuclear Armageddon, while power planners fostered a centralized network that would wither under the same assault. The internet was created from scratch by engineers who were not protecting investments in generation.

When I was a kid in Scotland, I clung to the electric heater in the morning as the last bit of warmth faded. Every house had a clock that turned off the heat at 7 AM. Power was scarce. Industry had priority during the day.

But today, a clock that could turn off your home appliances would be on the leading edge of the Smart Grid. When this recession is over, the best source of power will be a smart grid that can shed loads as needed and can shunt wind power where it is needed. Conservation ("demand side management" in industry jargon) is the lowest cost solution and it needs a smarter grid. Smart grid and smart billing are also needed so we can get paid for our home-grown solar power.

You can bet that there won't be many new jobs in Boston or the Bay area making the copper or towers for the power transmission lines that are a hot topic in Washington. But "building" a software- and IQ-intensive smart grid.....that is an opportunity that these tech growth regions understand.

Steve Kropper is a Founding Fellow at the New England Clean Energy Council, the CEO of WindPole Ventures and T. Boone Pickens rep in the Seventh Mass. Congressional District.

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T. Boone Pickens: US At Energy Tipping Point, Americans Want Change - Michigan Technology News - 5/29/09

MACKINAC ISLAND - The United States needs to seize on the opportunity to quickly transform to alternative domestic energy supplies from imported oil, T. Boone Pickens said Thursday, adding that the country is at an energy tipping point and Americans are ready for change.

Gov. Jennifer Granholm made a strong pitch for alternative energy as part of diversification and rebuilding of an economy that will not resemble the prior auto-based economy. She said Michigan is poised to be the hub for wind and battery alternatives, based in part on the facilities and expertise of the hard-hit auto industry and its suppliers and location, and the state has "put more on the table" to support battery development and manufacturing than any other state.

Pickens, the one-time Texas oil tycoon who now describes himself as an energy executive, said he is for wind, solar, ethanol and battery technologies. "I'm for everything, as long as it's American," he said. "We've got to get off of oil from the enemy."

He assailed national leaders for 40 years of inaction in formulating an energy policy even as imported oil consumed an ever larger proportion of U.S. energy use. "This administration has an unbelievable opportunity to solve the problems of America," he said.

He said he is for a significant increase in the gasoline tax, something he noted Europeans have done for years as they sought ways to reduce consumption, but he noted it is easier for him to say that than a politician. "They tend to get a tight collar," he said.

Granholm, who has proposed a new transportation plan that does not mean an immediate tax increase but likely would over time as prices rise, did not join Pickens in that regard. "It's hard, because our citizens are hurting now," she said.

Pickens said cheap oil has been a big reason why the country has never followed through on an energy policy. A significant tax increase on gasoline forces changes in consumer behavior, he said. Noting the 25 percent of oil resources that the United States, with 4 percent of the world's population, consumes, he said, "Somebody has got to explain to the American people that this cannot go on."

The rising cost of importing oil, which he predicted could go to \$300 a barrel from the \$140 level reached a year ago, would crowd out money for other needed programs such as health care and education.

Pickens has often pushed for greater use of natural gas and expressed his criticism that other countries are much further ahead in adopting the technology for transportation. "It's cheaper, it's cleaner and it's ours. It's a window of opportunity we cannot pass up," he said.

The governor and Pickens agreed that it is important for the United States to develop battery manufacturing, with Pickens saying it does no good to trade imported oil for imported batteries.

His vision is for batteries for light vehicles and natural gas - a resource the United States has in abundance - for heavy loads.

Granholm said the state has unleashed a "bazooka" program to support battery development with a \$700 million package, and Michigan companies are preparing to tap into \$2 billion in federal grants to support that technology. "We want to be the domestic place where batteries are produced," she said.

Granholm delivered a plea to the members to help spread a message that

Michigan has resources for leading an alternative energy future, based on manufacturing of wind turbines, of new generation of batteries and cellulosic ethanol from wood byproducts.

Indeed, it was a message that seemed to not to have reached Pickens, leading to a somewhat awkward moment when a member of the audience asked Pickens if he was going to invest in Michigan. "What's there for me to invest in?" he asked.

Granholm said she would be meeting with Pickens later privately and would talk about those opportunities.

But in particular, she said Michigan stands out as the second-highest potential nationally to harness wind power, and it can bolster that with its manufacturing and engineering advantages and available space that once housed auto plants. "We can be the central point for manufacture of turbines," she said.

"We've got all sorts of natural assets, but we've got to recognize that capitalizing on those assets means things cannot be done as in the past," Granholm said. "We can't sit back and wait until the auto industry rebounds."

Pickens also took issue with one of the alternative energy scenarios that the governor promoted: installation of small wind turbines at individual homes.

"That's a dream," Pickens said as the governor reached over to respond, "Come on, work with me." But Pickens said, "It's not going to happen. The guy next door is not going to want a turbine."

Granholm opened her remarks with a somber observation about continuing bad economic news for the state, and later noted Michigan is on track to lose 1 million jobs between 2000 and 2010, with one in four automotive jobs lost. The session followed the morning news of bankruptcies by Visteon and Metaldyne, and the looming bankruptcy of General Motors (with sources in Detroit saying the company plans to make its filing on Monday, the deadline for doing so).

"We are not going to sit back and allow this to go into a spiral," Granholm said in pushing for the alternative energy strategy.

Pickens said he has followed Michigan's troubles, but gave a confidence boost to Granholm, saying, "The way you're going to get out of the problem is leadership and you've got a governor who is a leader."

Speaking to reporters, Granholm said the summer will be a critical time for major suppliers in the automotive sector as they seek to retool. "People need access to capital," she said. "These suppliers are in critical shape."

"Whatever is on the backside, Michigan is going to be a much different state."

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PRINT COVERAGE

Pickens Speaker at Sovereignty Symposium - The Journal Record - 6/1/09

By Marie Price

OKLAHOMA CITY - T. Boone Pickens will deliver the keynote address at this week's 22nd annual Sovereignty Symposium, "Land, Wind and Water."

Natural resources and power are the key topics facing participants in the symposium, ranging from transmission, development and other power-grid issues to water in the 21st century, green energy, environmental protection, wind and land issues. Oklahoma native Pickens is a major advocate of wind energy and has launched the "Pickens Plan," aimed at reducing the nation's dependence on foreign oil through development of alternatives such as natural gas, and boosting a generation of electrical power through wind and solar energy.

Pickens is scheduled to speak during the symposium's opening ceremony, which begins at 1:15 p.m. Wednesday.

Former Oklahoma Corporation Commissioner Jim Roth will co-moderate the first panel discussion of the symposium, entitled "Surfing the Grid."

"This is a general conversation about energy issues unique to Oklahoma," Roth said.

"Specifically, it will give us an opportunity to talk about business development and opportunities within Oklahoma's general population, as well as its native tribes."

Roth said the latter discussion will center on economic development and job-creation opportunities related to electricity and energy development, particularly wind power.

He said Choctaw Nation Chief Greg Pyle will discuss the tribe's interest in that as a development opportunity and job engine for its members.

Roth said Jaime McAlpine, president of Chermac Energy of Edmond, will discuss wind energy development, having been in the business for about a decade. Les Dillahunty, senior vice president of engineering regulatory quality of the Southwest Power Pool, also has been added to the panel.

Oklahoma Energy Secretary Robert Wegener will present a general energy overview.

Other scheduled members of the opening panel include Ben Jackson, general counsel of the Oklahoma Corporation Commission; Wayne Walker, director of business development for OG&E; and attorney Ken Bellmard.

Judge Charles Chapel of the Oklahoma Court of Criminal Appeals also will serve as moderator.

Oklahoma Attorney General Drew Edmondson will moderate a panel on "Water Law in the 21st Century and Beyond," also on Wednesday.

Other natural resources-related panels will address "The Climate Crisis: Tribal Governments and the Green Energy Revolution," "The Science and Structure of Environmental Protection," and "Rights of Way, Land Ownership and Inheritance of Land."

Other panels will discuss health care, workers' compensation, tribal courts, education, gaming, inter-governmental economic cooperation, transportation, children's issues and "Languages, the Arts and Cultural Preservation."

Panel discussions and other presentations will be held from 8:30 a.m. to 5:30 p.m. Wednesday and from 8:30 a.m. to 5 p.m. Thursday, at the Skirvin Hilton Hotel. On-site registration is available each day beginning at 7:30 a.m. Registration is \$275, \$150 for Thursday only or \$150 for federal, state and tribal judges.

More information may be obtained at [www.oscn.net/sovereignty](http://www.oscn.net/sovereignty) or by calling Julie Rorie at (405) 522-5801.

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VIEWPOINT: Low-carbon economy suits N.D. – Grand Forks Herald – 5/30/09

By Jason Schaefer

ASHLEY, N.D. – Two weeks ago, the North Dakota Public Service Commission

came out against the federal energy and climate legislation making its way through Congress (“N.D. regulators oppose ‘cap and trade’ carbon rules,” Page 1B, May 19).

We stand at a crossroads with regard to energy. With the right policies and tools in place, North Dakota can build its energy, agriculture and technology sectors to meet our nation’s energy needs while creating lasting prosperity and being good stewards of the environment. In short, North Dakota can dominate the renewable and low-carbon energy economy of the future.

One of the most important policy tools at our disposal is a market-based price on carbon via a cap on emissions. This will spur the development of renewable energy as well as investment in advanced coal technologies.

North Dakota is ranked first in the nation for wind energy potential and perennial grass biomass production. In addition, our existing energy infrastructure, strong research capability within our universities and potential in emerging renewable energy resources such as hydrogen and advanced geothermal places the state in a position of great advantage.

Take wind energy, for example. The Midwest Governors Association has a goal of getting 30 percent of the region’s electricity to come from wind by 2030. If North Dakota – with one-fourth of the region’s wind resource – generated just one-sixth of that goal, it would spur more than \$27 billion of investment to erect the turbines and create more than \$50 billion in revenues over the life of the turbines, according to the North Dakota Alliance for Renewable Energy.

North Dakota already is leading the way in researching and deploying carbon capture and storage of coal. However, it is hard to imagine this ever becoming a widely used technology if we do not have a market-based price on carbon to spur investment.

The federal energy and climate legislation being considered provides a framework to price carbon. The North Dakota Public Service Commission is wrong to hastily dismiss this vital and historic step forward. As T. Boone Pickens has noted, we have been calling for energy independence for more than 40 years, but we haven’t had a plan. Finally, Washington is getting its act together, and we have a plan that transitions us to a

cleaner, more secure energy future.

Energy is a \$6 trillion global business. It is the mother of all markets. This is a once-in-a-generation opportunity to create lasting opportunity here in North Dakota while addressing our nation's biggest challenges.

Schaefer is a project manager with Prairie Climate Stewardship Network.

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'Green' Builders are Honored - Herald Sun - 5/30/09

DURHAM -- The Green Home Builders of the Triangle (GHBT) received an honorable mention for Program of the Year during the recent National Green Building Conference presented by the National Association of Home Builders (NAHB) in Dallas, Texas.

It was the third straight year GHBT received that recognition.

Renewable-energy advocate T. Boone Pickens was the keynote speaker at the ceremony.

Several GHBT members, including Chairman Chad Ray, were present at the awards ceremony.

GHBT is a joint project of the Home Builders Association of Durham, Orange, and Chatham Counties and the HBA of Raleigh-Wake County.

With more than 240 members representing various aspects of the residential construction industry in the Triangle, GHBT promotes building techniques and materials that produce homes which consume less

energy and other resources, facilitate better indoor air quality, and provide a more durable product requiring less maintenance.

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#### BLOG/ONLINE COVERAGE

Mackinac Policy Conference: What You Might Have Missed - Michigan Business Innovation Blog - 5/29/09

By Nathan Bomey

The Detroit Regional Chamber's Mackinac Policy Conference concludes this afternoon. Here's a list of a few notable stories and blog posts you might have missed during the conference this week:

- Texas oil executive T. Boone Pickens said he likely wouldn't invest in Michigan. But he still supports the state's alternative energy sector, including its efforts to build a vehicle battery industry. I live blogged Pickens' appearance at the conference with Jennifer Granholm and posted a quick video with the PickensPlan.com proponent afterward.
- Michigan's hopes of strengthening its existing solar industry and spurring new wind parts manufacturing operations got a rhetorical boost. However, the concept of raising gas taxes to spur new technologies is unlikely to gain momentum.
- Michigan's economic woes -- including General Motors' pending bankruptcy filing and filings by Visteon and Metaldyne -- threatened to overshadow the conference.
- Detroit Mayor Dave Bing and Wayne County Executive Robert Ficano announced they would offer aggressive tax incentives to convince GM to stay at the Renaissance Center in downtown Detroit.

- Ford Chairman Bill Ford Jr. said partnerships would drive electric vehicles and - gasp! - even brought a few cars to horseless-carriage-free Mackinac Island. Ford also essentially endorsed former Gateway Computers President and Ann Arbor venture capitalist Rick Snyder for governor.

- The Detroit Regional chamber invited executives from west Michigan to the conference in an attempt to discard regionalism for the sake of statewide unity. Southwest Michigan First CEO Ron Kitchens told me southeast Michigan should consider philanthropy as an economic development opportunity.

- One executive seemingly coined a new phrase to describe the state's economic troubles: "post-apocalyptic Michigan."

- Michigan's three research universities said their life sciences efforts offer "limitless potential" to the state.

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Texas Tech to Host Wind Farm Conference - KCBD - 5/31/09

By James Clark

LUBBOCK, TX (KCBD) - Do windfarms hurt wildlife? That's one of many the questions Texas Tech hopes to answer at a wind farm conference this month.

Right now the world's largest wind farm is only a two hour drive from Lubbock, near Abilene. Billionaire T. Boone Pickens plans a much larger wind farm near Amarillo. The conference is June 12th and 13th in the Texas Tech School of Law. For more information call Associate Professor Louis Mills at 742-2858.

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Daily Sprout - Earth2Tech - 5/29/09

By Josie Garthwaite

Obama on Cybersecurity and the Smart Grid: The White House today published a road map for fixing U.S. cybersecurity vulnerabilities, and called for the U.S. to “implement, for high-value activities (e.g., the Smart Grid), an opt-in array of interoperable identity management systems to build trust for online transactions and to enhance privacy.” – WSJ’s Environmental Capital

Green Building’s Legal Risks: A new study from the Harvard Law School’s Environmental Law & Policy Clinic warns that green building presents a new set of legal questions and risks. For example, what happens if a project fails to garner expected tax breaks from the government? – NYT’s Green Inc.

China’s Got Game: Top U.S. climate negotiator Todd Stern said today that China, like all other major economies, must be “in the game” for an international treaty to reduce greenhouse gas emissions. – Bloomberg

First Electric Mini Goes to Peter Trepp: Venture capitalist Peter Trepp has received the first set of keys for an electric version of the Mini as part of a U.S. test fleet set to include hundreds of vehicles. He’ll be blogging about his experience driving the car over the next year. – Press Release

Magnificent Michigan?: Michigan Gov. Jennifer Granholm said on a panel about renewable energy with T. Boone Pickens yesterday that the state’s push for renewable energy will help create jobs, clean up the environment and help make the state’s economy “magnificent.” – The Detroit News

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BROADCAST COVERAGE

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1. Bloomberg Asia

DMA: N/A

Bloomberg (---) National

05/31/2009

07:00 PM - 08:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:10:46 There was a bit of a moral issue. I thi that's why people realized it doesn't compete with food is the way forward. But it still has technology development. And natural gas. Some people said T. Boone Pickens is right, there's a big natural gas component that's not talked about enough. We're investing in natural gas in our funds. When you compare it to coal or oil, it has about half the carbon emissions of natural gas. As an intermediate fuel, it has a bright demand future. We're going through some of your picks and talk about the rationales for that. Actually, Simon and Warren Buffett think alike, as I understand it, in some cases. We'll --That wasn't Warren Buffett. He's better

looking than Warren Buffett and younger too. 00:11:47

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## 2. CSPAN-3 Schedule

DMA: N/A

CSPAN 3 (---) National

05/30/2009

06:00 AM - 08:00 AM

01:07:33 ... I actually would dispute that concept but here is part of our problem ... I absolutely agree with both of you about the economic factors ... there's no question that the energy cost of energy , the burden of energy costs on our on our families has been significant , will be significant again in the future ... so finding ways to deliver energy at a reasonable cost is important --no argument with that ....mo argument about the security question ... our good friend Boone Pickens said is it so eloquently last summer --- that t we are funding both sides of the war on terror ... people get that... our trade deficit that has been so high recently . 01:09:28

01:15:02 ...maybe we ought to call it the super grid . That's what the Europeans call one of their proposals because it essentially has two components ... it makes it possible to transmit over high technology lines over a long distance renewable electricity from the areas with high sunlight in the desert for example to the cities where it is used...and from the wind corridor that my friend Boone Pickens talks about a lot running up north and south along the high plains and mountain states and take that electricity to the cities where it is used... 01:17:43

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### 3. CSPAN-3 Schedule

DMA: N/A

CSPAN 3 (---) National

05/29/2009

04:00 PM - 06:00 PM

00:06:24 ... I actually would dispute that concept but here is part of our problem ... I absolutely agree with both of you about the economic factors ... there's no question that the energy cost of energy , the burden of energy costs on our on our families has been significant , will be significant again in the future ... so finding ways to deliver energy at a reasonable cost is important --no argument with that ....mo argument about the security question ... our good friend Boone Pickens said is it so eloquently last summer --- that t we are funding both sides of the war on terror ... people get that... our trade deficit that has been so high recently . 00:08:19

00:13:20 ...maybe we ought to call it the super grid . That's what the Europeans call one of their proposals because it essentially has two components ... it makes it possible to transmit over high technology lines over a long distance renewable electricity from the areas with high sunlight in the desert for example to the cities where it is used...and from the wind corridor that my friend Boone Pickens talks about a lot running up north and south along the high plains and mountain states and take that electricity to the cities where it is used... 00:15:39

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#### 4. Fox Business

DMA: N/A

Fox Business Network (---) National

05/29/2009

02:00 PM - 03:00 PM

[CC] 00:44:35 ... Liz: as the dollar's getting crushed. David: commodities are going up, particularly so in the case of oil. It not --This is not the absolute close on Nymex, but it's going to be close to this. At about \$66. 22. That's a rise of \$1.13. Look, the trend is up and Boone Pickens told us two weeks ago, 75 a probably by the end of the year and at this point I'm saying that's minimum. Right. How can you capitalize on this and make money on the sticky stuff instead of putting it in your tank. Here with us now, he's got a take on this, from Austin Texas, Rbc Capital Markets manager, global energy research, Kirk Hallead nice to see you... 00:46:40

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#### 5. Coast To Coast AM With Art Bell

DMA: N/A

Syndicated Radio (---) National

06/01/2009

01:00 AM - 02:00 AM

00:20:00 possible guests I am trying to get lined up..you have heard of T Boone Pickens ?...the oil billionaire who wants to transform America's energy economy ..got an ambitious plan in the works... I have a line in to Mr Pickens ..I think we are going to get him, possibly in June and the person who is helping me set that up is his wife Madeleine Pickens ... an accomplished woman in her own right . She's been around as you know campaigning to save the wild horse herds 00:21:59

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## 6. The Daily Buzz

DMA: N/A

Syndicated TV (---) National

Spot Cost: \$2,129

05/29/2009

08:00 AM - 09:00 AM

Est. Audience: 155,500

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:05:53 ... A much stronger and leaner company which basically means that 14 plants could be closing the doors and the possibility of more layoffs. We're hearing as many as 21,000 workers could be losing their jobs. We're live in Southfield this morning, ... . Businessman T Boone Pickens says that bankruptcy is a necessary evil for General Motors. 00:07:20

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7. WDET News

DMA: 11

WDET-FM 101.9 (NPR) Detroit

05/29/2009

06:04 AM - 06:07 AM

Est. Audience: 14,300

00:02:00 . Granholm says with the auto industry in free fall and summer factory shutdowns approaching, many suppliers need help just to make payroll ... Granholm says suppliers also need longer term aid to retool their facilities ... The governor shared a conference stage with former oilman turned wind energy advocate T Boone Pickens 00:03:59

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8. FlashPoint!

DMA: 11

WDIV-TV CH 4 (NBC) Detroit

Spot Cost: \$301

05/31/2009

10:00 AM - 10:30 AM

Est. Audience: 49,203

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:13:12 ...Do you think we have to eventually agree where we're headed on the platform. It seems that everybody wants to bet on different technologies, when it gets to building infrastructure, we can't build all of them. We can't, but one thing for sure, devin, it would be nicer if there was a silver bullet and said all cars are going to be electric or hybrids and --But frankly as we sit here today that doesn't work because there are different applications, I mean, for some applications electric makes a lot of sense. Others, ethanol makes sense, others, as Boone Pickens was here yesterday talking compressed natural gas and that makes sense in larger vehicles like 18-wheelers and then you know, we have the eco boost technology which is dramatically improving the efficiency of the conventional internal combustion gasoline engine. All of those things make sense and what we have to do is continue down this road, invest in all of them and then let the customer tell us what makes the most sense for them.... 00:15:29

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9. Fox 2 News Morning

DMA: 11

WJBK-TV CH 2 (FOX) Detroit

Spot Cost: \$860

05/29/2009

08:00 AM - 09:00 AM

Est. Audience: 116,959

Available formats: QuickView, DVD, CD, digital link, videotape,  
transcript, NewsBoard

[CC] 00:06:28 We're hearing as many as 21,000 workers could be losing their jobs. We're live in Southfield this morning, Ronnie Dahl, Fox 2 News. Businessman t bone Pickens says that bankruptcy is a necessary evil for General Motors. "I like change..more times than not is good"....Speaking to Fox 2 at the Detroit Chambers Regional Conference , Texas oil billionaire says without a national energy plan focused on reducing the country's dependence on foreign oil , America will be importing 3/4 of its oil at a cost of 300 dollars per barrel withn a decade. 00:08:53

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10. WWJ Newswatch

DMA: 11

WWJ-AM 950 (CBS) Detroit

Spot Cost: \$314

05/29/2009

08:00 AM - 09:00 AM

Est. Audience: 49,700

00:22:00 Gov. Jennifer Granholm showed vintage optimism Thursday at the Detroit Regional Chamber Mackinac Policy Conference...She said... Michigan will get the back ... and it will magnificent .. Also appearing was with the former Texas oilman and corporate raider T. Boone Pickens who is now a wind energy and natural gas crusader. Pickens lauded Granholm's energy plan saying he is for anything that gives Americans energy from America .. 00:23:59

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11. WWJ Newswatch

DMA: 11

WWJ-AM 950 (CBS) Detroit

Spot Cost: \$314

05/29/2009

07:00 AM - 08:00 AM

Est. Audience: 49,700

00:32:00 Is it possible that Michigan's lousy economy could end up being a plus? ... T Boone Pickens says yes ... should help lure more outside alternative energy investments..... 00:33:59

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12. WWJ Newswatch

DMA: 11

WWJ-AM 950 (CBS) Detroit

Spot Cost: \$314

05/29/2009

06:00 AM - 07:00 AM

Est. Audience: 49,700

00:12:00 Is it possible that Michigan's lousy economy could end up being a plus? ... T Boone Pickens says yes ... Pickens says the state's negative stigma should help lure more outside alternative energy investments....."I think people would see it as an opportunity"..drives a Honda Civic powered by natural gas... 00:13:59

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### 13. Talking Tax

Business News Network (---) National Canada

05/31/2009

01:30 PM - 02:00 PM

[CC] 00:08:59 Peter it I'm inquiring about West Port Innovations. It's a producer of natural gas vehicles introduced in the states among other place. What's your idea about this company? Yeah, it's an interesting one to watch, and in California's the states where they are very active and they were long get government recommendation their fair and it did not go their way. This one, they've got some new technology, you can see where the natural gas is part of the Pickens Plan to use natural gas and transportation but they're going need government support and mandate to make this happen it would only work in fleet vehicles where there's a controlled fill up and use and so the usage of the vehicles is well controlled and well known. In that sort of scenario it's not a bad way to go but they will need some government support to make this happen. They have a relationship with ford, do they not? Over at West Port? I

think you're right. Honestly, I don't know too many details of that relationship but I don't see natural gas being the transportation solution for the mass market, nor do i see it as West Port championing that. ... 00:10:38

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#### 14. Market Call

Business News Network (---) National Canada

05/30/2009

04:30 PM - 05:30 PM

[CC] 00:08:52 Peter it I'm inquiring about West Port Innovations. It's a producer of natural gas vehicles i ntroduced in the states among other place. What's your idea about this company? Yeah, it's an interesting one to watch, and in California's the states where they are very active and they were hong get government recommendation their faur and it did not go their way. This one, they've got some new technology, you can see where the natural gas is part of the Pickens Plan to use natural gas and transportation but they're going need government support and mandate to make this happen it would only work in fleet vehicles where there's a controlled fill up and use and so the usage of the vehicles is well controlled and well known. In that sort of scenario it's not a bad way to go but they will need some government support to make this happen. They have a relationship with ford, do they not? Over at West Port? I think you're right. Honestly, I don't know too many details of that relationship but I don't see natural gas being the transportation solution for the mass market, nor do i see it as West Port championing that. ... 00:10:34