



## T. Boone Pickens Media Coverage 10.23.09

### Total of 16 Placements

- Print: 2
- Blog/Online: 8
- Broadcast: 6

### Coverage Summary:

The *Tulsa World* covered this week's Natural Gas Caucus hearing, noting that more than half of Oklahoma's House delegation attended the hearing. The piece calls Pickens the star witness, quoting him on the abundance of natural gas. Rep. Dan Boren said the NAT GAS Act is his top priority.

*Platts* also covered the Natural Gas Caucus hearing. Pickens is quoted in this piece comparing the costs to fuel vehicles with diesel versus natural gas. He goes on to say that the infrastructure for natural gas will come as fast as the trucks come and at the end of seven years, we will have reduced oil imports by 2.5 million barrels a day. Please note that the piece incorrectly labels H.R. 3431 as H.R. 1835. We have contacted the reporter to ask for a correction.

*The Street* piece looks at what effect the Pickens Plan would have on natural gas stocks if it is enacted. The piece suggests looking at Carbo Ceramics, which produces the ceramic proppant beads used to maintain openings during hydraulic fracturing, as a long-term play.

*Forbes* has a piece on natural gas, highlighting Pickens' idea to use natural gas to power heavy duty trucks. A Barclays Capital analyst says "despite the challenge of shifting a heavily ingrained fueling system, now presents the best opportunity in a long time," pointing to ample, cheap natural gas supplies.

### Highlighted Placements (Full Articles Below)

- **Push Made for Natural Gas** – *Tulsa World* – 10/22/09
  - *iStockAnalyst*
- **US House Natural Gas Caucus Encounters Some Opposition to Plans** – *Platts* – 10/21/09
- **Carbo Cooks With Gas: Under the Radar** – *The Street* – 10/23/09
- **Is Gas Clean Enough?** – *Forbes.com* – 10/21/09

### Print Placements (Full Articles Below)

- **SGA Labors to Reach out to Student Body** – *The Diamondback* – 10/23/09

### Blog/Online Placements (Full Articles Below)

- **T. Boone Pickens: U.S. 'Entitled' to Iraqi Oil** – *Think Progress* – 10/22/09
- **T. Boone Pickens Thinks America Should Just Take All Of Iraq's Oil** – *Huffington Post* – 10/22/09
- **T. Boone Pickens: US Firms Entitled to Iraqi Oil** – *Digital Journal* – 10/22/09
- **Three Reasons Why New Green Jobs Hold the Key to Economic Recovery** – *The Daily Green* – 10/23/09

## **HIGHLIGHTED COVERAGE**

### **Push Made for Natural Gas – *Tulsa World* – 10/22/09**

By Jim Myers

WASHINGTON — More than half of Oklahoma's House delegation attended an event Wednesday to promote the role natural gas could play in setting the country on a path to energy independence and creating millions of jobs.

In addition to Reps. Dan Boren, a Democrat, and John Sullivan and Mary Fallin, both Republicans, the group included Oklahoma House Speaker Chris Benge, R-Tulsa, who described the state's aggressive approach on compressed natural gas, and T. Boone Pickens, the energy billionaire who launched his own plan last year to end the country's addiction to foreign oil.

Pickens once again clearly was the star witness.

"We are swimming in natural gas," he said as he compared recently discovered natural gas resources in the United States to oil reserves in other parts of the world.

"We have the resource. We've got to use it now," he said.

Boren has introduced a bill whose key provisions are an extension of three critical tax incentives that focus on natural gas as a transportation fuel, the purchase of natural gas-fueled vehicles and the installation of commercial and residential natural gas refueling pumps.

Boren is co-chairman of the newly formed Congressional Natural Gas Caucus, which sponsored the event.

He expressed optimism that his legislation has a chance of passing this year.

"It is my top priority," he said, speaking of the importance that natural gas could play in Oklahoma's economy as well as the country's.

A spokeswoman for Pickens said a Pickens Plan ad promoting Boren's bill began this week.

Sullivan, who is the lead Republican co-sponsor of the bill, said federal laws and policies promoting natural gas would help Oklahoma, which is the third-largest producer of natural gas in the country.

"Natural gas is not just American-made energy; it's Oklahoma-made energy," Sullivan said.

Fallin, who is giving up her House seat to run for governor, cited the state's revenue shortfall and the impact that decreasing energy prices have had in that.

She also expressed concern about the role that key federal agencies have played and may play in the future on energy production.

Benge's presentation of Oklahoma's approach to use incentives to promote the use of compressed natural gas impressed lawmakers from other states.

Rep. Dan Burton, R-Ind., suggested that Congress should follow Oklahoma's lead.

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### **US House Natural Gas Caucus Encounters Some Opposition to Plans – *Platts* – 10/21/09**

By Rodney White

US lawmakers took the opportunity Wednesday at the first meeting of the Congressional Natural Gas Caucus to promote some key legislative initiatives--only to learn some prominent industry players are not on board.

Representative Dan Boren, Democrat-Oklahoma, who co-chairs the caucus, said he wants to make it easier to convert diesel powered vehicles to natural gas and to that end introduced House Bill 1835 earlier this week.

But the caucus's first witness, Texas entrepreneur T. Boone Pickens, said: "I'm against that."

Instead, Pickens said he now favors a plan in which diesel-powered fleet vehicles would be used until they are retired, after which they would be replaced with new vehicles designed to run specifically on natural gas.

"1 Mcf of natural gas does exactly the same amount of work as 7 gallons of diesel fuel, which sells for \$21," Pickens said. "1 Mcf of gas sells for \$5." Adding that, as a result, converting existing diesel engines to gas is not the practical way to go.

The infrastructure for natural gas vehicles "will come just as fast as the trucks come," said Pickens. "You don't have to worry about that."

"At end of seven years, we will have reduced imports of oil by 2.5 million barrels/day, which is half of what the US imports from OPEC," he said.

That won't free the US from its dependence on imported oil, he said, but it "sends the message" the US is finally serious about energy.

While Pickens has spent millions promoting the use of gas as a transportation fuel because of its abundance, he cautioned the caucus that the large domestic gas supply "is not forever. These are finite resources."

"Natural gas is going to be a bridge to the next transportation fuel. That's your problem, not mine," the 81-year-old Pickens noted.

Because the US continues to import so much oil, Pickens warned the caucus it should keep its "eyes on what the Chinese are doing....They have now spent more than \$200 billion on oil around the world. Should that bother us? You are darn right it should. They are taking that oil out of the market."

"With their control of about 6 billion barrels of oil, it is going to make it more and more difficult for [the US] and the price is obviously going to go up," he said.

Another witness, Bruce Vincent, president and director of Swift Energy, told the caucus it should take steps to block rewrites of the federal tax code that eliminates drilling incentives.

Vincent, who was speaking on behalf of the Independent Petroleum Association of America, also warned against federal takeover the regulation of hydraulic fracturing. Without the drilling technique, development of alternative gas supplies, such as the Marcellus Shale, would not be possible.

Vincent also warned against including producers and end-users in new derivatives regulations being proposed in the House of Representatives (story, 2006 GMT).

The bills include language that would require certain trades be reported to a central trade repository and subjected to higher capital and margin requirements.

"As 'end users' in the commodity markets, independent producers hedge their production volumes for two, three or more years to provide predictable cash flow and therefore predictable investment in new production," he said.

"Much of this year's drilling activity is being done because of higher revenues resulting from hedges from earlier years when natural gas prices were higher. The new commodity legislation could inhibit or effectively preclude independents from using this important cash management tool," he added.

Created by Boren and US Representative Tim Murphy, a Pennsylvania Republican, the caucus has said it seeks to "champion the use of clean, plentiful, domestic natural gas."

The caucus, which has 44 members, said it intends to educate fellow House members about the fuel's benefits. The Senate is in the process of creating a similar caucus with senators Mary Landrieu, a Louisiana Democrat, and Saxby Chambliss, a Georgia Republican, co-chairing it.

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### **Carbo Cooks With Gas: Under the Radar – *The Street* – 10/23/09**

By David MacDougall

BOSTON (TheStreet) -- T. Boone Pickens' ambitions to wean the U.S. from foreign oil while fighting global warming may not be as altruistic as he claims but that doesn't mean his plan is without merit.

The billionaire oilman has proposed that America should invest \$1 trillion in wind farms for the Midwest to provide clean energy in that region as well as the South and West, allowing the natural gas used for power generation in those areas to be diverted to heavy-vehicle transportation.

The plan would seem to be a boon for natural-gas stocks, such as Chesapeake Energy(CHK Quote), Southwestern Energy(SWN Quote) and ConocoPhillips(COP Quote). The lesser-known Carbo Ceramics(CRR Quote) stands to be one of the main beneficiaries of a push toward natural gas.

Critics of the Pickens plan say there isn't enough natural gas to meet demand. To do so, companies would need to exploit more of the commodity that's locked in shale deposits. But that extraction process -- known as hydraulic fracturing -- is more complicated than conventional drilling.

In hydraulic fracturing, a fluid is injected into the shale to break it apart. The fluid has a proppant -- a sort of conduit -- suspended in it to prevent the opening from collapsing in on itself. Here's where Carbo Ceramics comes in. Carbo produces the ceramic proppant beads used to maintain the openings. Not very glamorous, but it's a vitally important part of the process.

Beyond proppant production, Carbo also produces widely used hydraulic-fracturing-simulation software and provides consulting services. That niche has proved profitable. Carbo's stock has risen 53% over the past year and has a return on equity of nearly 15%. That may not sound very high, but considering that the business is nearly 100% funded with equity, it's quite impressive.

Zero debt weighing on the balance sheet creates an ideal environment for equity holders. None of the profits are lost to debt servicing, and the company is able to grow from its own profit generation rather than from debt financing. The stock pays a dividend of 1.3%.

Even if the Pickens plan becomes America's energy plan, don't expect an immediate pop for this, or any other, stock. Infrastructure improvements this sweeping are sure to move at a glacial pace and be implemented in phases.

Consider Carbo a long-term play. Profits will steadily increase with a move to natural gas as production ramps up to meet demand. Even in a scenario in which the Pickens plan and similar schemes are

scrapped completely, the depletion of easily accessible natural-gas deposits will require a big push into shale deposits to satisfy even the most basic natural-gas needs of the country. As that comes closer to reality, Carbo will reap the rewards.

Stocks associated with fossil fuels aren't usually accepted as "green" picks. Still, Carbo could play a big part in America's energy-independent future. Natural gas is far cleaner than oil, and the pairing with wind power makes the Pickens plan a favorite of environmentalists.

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## **Is Gas Clean Enough? – *Forbes.com* – 10/21/09**

By Melinda Peer

Natural gas could fill the gap as the U.S. transitions to cleaner energy.

It's hard to believe that with crude oil inventories brimming from sluggish demand that anyone would be worried about a supply shortage. In the long run, however, the world's energy needs are growing and oil is not only becoming harder to find but also more expensive to extract. Unsurprisingly, oil and gas executives see more investment in fossil fuels as the best way to avoid an energy crisis. Meanwhile, environmental groups are rallying for more funding for clean energy solutions. Somewhere in the middle is natural gas, the cleanest of the fossil fuels and a viable compromise during the energy industry's transitory period.

Natural gas, in addition to being relatively clean, is extremely abundant in the U.S. thanks to new drilling developments. (See "Drill Gas Here, Drill Gas Now.") The resource's abundance also makes it cheap. Currently, natural gas is largely used for electricity generation but its attractive economics have encouraged research into other uses for the fossil fuel.

"The success of unconventional natural gas drilling has presented the U.S. gas market with a unique conundrum: there's a supply potential as far as the eye can see but finding demand to match it is challenging," said Barclays Capital analyst James Crandell.

Roll in the 18-wheelers.

Unlike car batteries, natural gas is powerful enough to fuel heavy-duty trucks, which is why some people--including billionaire T. Boone Pickens--are urging for regulations mandating that trucks and fleet vehicles run on natural gas. Using natural gas as a bridge fuel until clean energy technologies are ready to be widely implemented, is a central feature of the Pickens Plan that Pickens developed to wean America off of foreign oil and create new jobs in the renewable energy and energy conservation sector. (See "[The New Pickens Plan](#).")

According to the Pickens Plan website, nearly 20% of every barrel of oil imported is used by 18-wheelers transporting goods across the country. Converting these trucks to natural gas would have a huge impact. The Pickens Plan also calls for fleet vehicles such as buses, taxis and utility and municipal trucks--"any vehicle which returns to the 'barn' each night where refueling is a simple matter"--to be replaced with vehicles that run on natural gas.

Washington is starting to pay attention.

"Realizing the difficulty in urging consumers to purchase natural gas vehicles where distribution infrastructure is a huge hurdle, current legislation targets heavy-duty and fleet vehicles," Crandell said, adding that converting consumption by heavy-duty vehicles of oil products to natural gas results in 14.2 billion cubic feet per day of potential demand.

"Despite the challenge of shifting a heavily ingrained fueling system, now presents the best opportunity in a long time," Crandell said, pointing to ample, cheap natural gas supplies and mounting pressure to address climate change. "The record-gap between oil and natural gas prices in BTU terms has highlighted fundamental imbalances between the two commodities that need not be permanent."

Natural gas futures dipped Wednesday after surging during the previous session on expectations that unusually cold weather would boost demand. The December contract settled 2.4% lower at \$5.793 per million British thermal units and natural gas producers ended the session broadly lower. Chesapeake Energy (CHK - news - people) lost 2 cents, or 0.1%, to \$28.83; Devon Energy (DVN - news - people) shed \$1.12, or 1.6%, to \$70.87; and Southwestern Energy (SWN - news - people) dropped 72 cents, or 1.5%, to \$48.74. Clean Energy Fuels (CLNE - news - people), a provider of natural gas to the transportation industry founded by T. Boone Pickens as Pickens Fuel Corp, saw shares close ahead by 21 cents, or 1.5%, at \$14.02.

On Thursday, the U.S. Energy Information Administration releases its natural gas inventory data. Analysts polled by Platts, the energy information arm of McGraw-Hill, are expecting a storage injection of 16-20 billion cubic feet in the week ended Oct. 16.

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## PRINT COVERAGE

### **SGA Labors to Reach out to Student Body** – *The Diamondback* – 10/23/09

By Emilie Openchowski

Every spring, SGA candidates promise to increase student involvement. And every fall, students shrug their shoulders, wonder exactly what the SGA does and continue on with their lives.

Student Government Association President Steve Glickman vowed to put an end to this cycle of apathy last spring, making the organization's visibility a major part of his platform during his run for office. And Glickman is quick to point out that his administration has been busy this year trying to live up to that promise.

The SGA has launched its first year of a campus-wide listserv, sponsored a wider variety of events and continued past traditions of posting suggestion boxes and soliciting opinions from random students on the sidewalk.

Still, many students interviewed for this story could not answer questions about the SGA's role in student affairs. When asked about what the SGA has done to reach out to the student body, one respondent thought "SGA" stood for "Straight Gay Alliance."

Glickman countered that the organization has received more than 40 applications for SGA involvement — mostly from freshmen — since the summer.

"To those students who don't know what SGA is or what it does," he said, "I'd just say they should open their eyes and look around them because we're definitely making strides this year."

One initiative central to the SGA's visibility campaign has been its listserv. Originally conceived by last year's SGA President Jonathan Sachs, the listserv sends notices to students about the SGA's activities and campus events.

There are more than 2,000 students on the listserv, but on a campus with more than 26,000 undergraduates, that means less than 10 percent of the student body is signed up.

The SGA has also sought to connect with students through hosting a wider array of events than previous administrations. T. Boone Pickens' campus visit last Friday kicked off the organization's new speaker series. And a free speech forum on Oct. 13 provided one example of how the SGA is trying to inform the student body on university issues.

Students have shown up to these events, but that hasn't always translated to a wider awareness of what the SGA is and does.

For instance, junior economics major Donna Harris, who attended the SGA's CrabFest last night, didn't even know the organization hosted the event.

"I just thought it was a thing on campus," she said.

Freshman education major Kim Collier agreed.

"Maybe it's because I'm a freshman, or I'm out of the loop or something, but I didn't know [CrabFest] was SGA," Collier said, adding that she hadn't even heard of the free speech event either.

Other students, such junior economics major Enerel Orgil, think SGA needs to do more to reach out to transfer students.

“They don’t really have outreach for transfer students,” Orgil said. “As a transfer last year, I felt really disconnected because I had to live off-campus. Things are better now that I live on-campus, but I still think they need to do more for transfers.”

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## **BLOG/ONLINE COVERAGE**

### **T. Boone Pickens: U.S. 'Entitled' to Iraqi Oil – *Think Progress* – 10/22/09**

By Zaid Jilani

Oil tycoon T. Boone Pickens has in recent years been involved in efforts to develop alternative energy. He has even developed his own energy independence plan, dubbed "The Pickens Plan," which on its website proudly pledges to reduce "our dependence on foreign oil" and enhance our national security. Yet in remarks to Congress yesterday, Pickens revealed that he is just as interested as ever in tying our national security to oil interests in the Middle East, suggesting that American oil companies are "entitled" to Iraq's oil because we spent blood and treasure invading the Arab country:

T. Boone Pickens told Congress on Wednesday that U.S. energy companies are "entitled" to some of Iraq's crude because of the large number of American troops that lost their lives fighting in the country and the U.S. taxpayer money spent in Iraq.

Boone, speaking to the newly formed Congressional Natural Gas Caucus, complained that the Iraqi government has awarded contracts to foreign companies, particularly Chinese firms, to develop Iraq's vast reserves while American companies have mostly been shut out.

"They're opening them (oil fields) up to other companies all over the world ... We're entitled to it," Pickens said of Iraq's oil. "Heck, we even lost 5,000 of our people, 65,000 injured and a trillion, five hundred billion dollars."

Unfortunately for Pickens and others who feel that the U.S. can freely exploit Iraq's oil because we invaded it, the U.S. is a signatory to the Hague Conventions, which specifically bar the confiscation of private property by occupying powers. And while Pickens is right that the invasion cost us tremendously in both blood and treasure, it is Iraqis who have suffered the most. Hundreds of thousands of Iraqis were killed in the war, millions fled the country, and the nation's infrastructure remains in tatters.

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### **T. Boone Pickens Thinks America Should Just Take All Of Iraq's Oil – *Huffington Post* – 10/22/09**

By Jason Linkins

T. Boone Pickens has garnered much renown over the past two years with his "Pickens Plan" for energy independence, which basically reads: "America should start using all this natural gas I'm heavily invested in, so why not buy me a lucrative delivery infrastructure for it with taxpayer money?"

But, hey, here's a new aspect of Pickens' prescription for weaning America off foreign oil: Let's just agree that the oil trapped in the ground in Iraq, is now, magically, American oil! It's not like Iraq has a sovereign government that has to find a way to fix badly damaged Iraqi infrastructure that got destroyed for some reason!

Reuters reports:

Boone, speaking to the newly formed Congressional Natural Gas Caucus, complained that the Iraqi government has awarded contracts to foreign companies, particularly Chinese firms, to develop Iraq's vast reserves while American companies have mostly been shut out.

"They're opening them (oil fields) up to other companies all over the world ... We're entitled to it," Pickens said of Iraq's oil. "Heck, we even lost 5,000 of our people, 65,000 injured and a trillion, five hundred billion dollars."

Aw, heck and shucks and dagummit! We lost so many people and dollar bills in Iraq! Who can really say how any of that stuff came to pass? Anyway: GIVE US THE OIL. ALL OF IT.

Sadly, as ThinkProgress' Zaid Jelani notes, the United States is bound as a signatory to the Hague Conventions, which bar occupying forces from confiscating private property and "formally prohibits" anyone from "pillaging" an occupied nation. But doesn't international law understand anything about American exceptionalism?

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### **T. Boone Pickens: US Firms Entitled to Iraqi Oil – *Digital Journal* – 10/22/09**

American oil tycoon T. Boone Pickens recently spoke in front of Congressional Natural Gas Caucus and complained that the Iraqi government is awarding contracts to foreigners and not the US. Pickens thinks US firms are entitled to their oil.

On Wednesday, American businessman who is worth \$3 billion and supporter of 2008 Presidential candidate Rudy Giuliani, Thomas Boone Pickens, spoke to the newly formed Congressional committee, the Congressional Natural Gas Caucus, and believes that it is absolutely wrong for the Iraqi government, according to Reuters, to give oil contracts to foreign companies, particularly Chinese firms, instead of the US because, "We're entitled to it!" And further added, "Heck, we even lost 5,000 of our people, 65,000 injured and a trillion, five hundred billion dollars."

As President Barack Obama tries to initiate a plan to withdraw US forces from the region, the Chairman of the Hedge Fund of BP Capital Management only sees one thing happening, "We leave there with the Chinese getting the oil."

Iraq's Oil Minister Hussain al-Shahristani said in a Washington conference on Wednesday, reports the Arabian Business, which he states his country was happy and proud of an auction they held earlier this year.

The auction was the first time since the US-led invasion began in 2003 that a foreign company could bid for a contract, "We're pleased with scale and participation of the IOC (International Oil Companies) and the transparent and public competition."

BP and CNPC, a Chinese oil firm, were the only firms to win a contract in Iraq.

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### **Three Reasons Why New Green Jobs Hold the Key to Economic Recovery – *The Daily Green* – 10/23/09**

By Ezra Drissman

Green careers are going to play a pivotal role in the recovery of the U.S. Going green will help revive the economy, creating job growth. Three areas aiding the recovery will be: the broad definition of green, economic growth and foreign policy. Regardless of your political persuasion, going green is a plus.

There is a lot of potential in the green market. The concept of green is still in its infancy and the technological advances that have yet to be made are enormous. I would venture that it holds more potential for real economic growth than any other industry. The solar panel and wind turbine industry alone are experiencing enormous growth. Solar programs are springing up in community colleges across the United States. The American Wind Energy Association (AWEA) is seeing huge growth in wind farms. Billionaires have been a big proponent of wind power for the past few years, and will continue to gain interest. According to coolerplanet.com, the solar energy industry will see tremendous growth in the

coming years. The bottom line is that green careers in just these two sectors alone will be a boost to the economy.

Green jobs are going to be vital because of the truly broad definition of green collar jobs. While some might say that the broadness of the definition may negatively impact the view of the concept, I say the opposite. Because there is not a clear definition, the broadness helps people from all economic and political backgrounds find a niche. There have been many green industries that have already been formed in the early stages of a green economy. The broad definition also helps shape huge political support on both sides of the political isle. No politician wants to be seen as anti the new big thing, therefore they end up egging the industry on.

The final reason for the really positive economic growth of the green industry is foreign policy. As T. Boone Pickens and many other politicians have pointed out, creating our own energy is important. Clean energy is a concept that falls into a national security zone, which helps political viability. Clean energy goes way beyond what most people think; sustainable energy also covers the Smart Grid. Creation of the smart grid has extreme national importance. One key note on clean energy is that the raw materials must be created and manufactured in the U.S. to truly spur real economic growth. While foreign trade is good, switching Middle East Oil for Chinese Wind turbines is not such a good switch. By creating the center of green manufacturing in the U.S., it will help alleviate major foreign policy issues.

Green careers can play a role in nearly every aspect of the American recovery. By discovering and working toward a real green industry now, the U.S. can be in the driver's seat of an economic phase that should encompass the next twenty years of world economic growth.

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## BROADCAST COVERAGE

### 1. Countdown With Keith Olbermann (Rebroadcast)

MSNBC (---) National

10/23/2009 01:00 AM - 02:00 AM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

DMA: N/A

Spot Cost: \$677

Est. Audience: 201,795

[CC] 00:31:40 Number one: The best rationalization of greed. **Oil** man **T. Boone Pickens** says American **oil** companies deserve Iraq's **oil**. He testified to Congress the oil fields are being opened to, "...other companies all over the world. We're entitled to it. Heck, we even lost 5,000 of our people, 65,000 injured and \$1.5 trillion dollars." Ah, see, what that is is a really good argument that the 65,000 injured and the families of the 5,000 dead deserve the **oil** and not you, **T. Boone**. 00:32:00

### 2. Countdown With Keith Olbermann (Rebroadcast)

MSNBC (---) National

10/22/2009 10:00 PM - 11:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

DMA: N/A

Spot Cost: \$9,214

Est. Audience: 826,036

[CC] 00:31:53 Number one: The best rationalization of greed. **Oil** man **T. Boone Pickens** says American **oil** companies deserve Iraq's **oil**. He testified to Congress the oil fields are being opened to, "...other companies all over the world. We're entitled to it. Heck, we even lost 5,000 of our people, 65,000 injured and \$1.5 trillion dollars." Ah, see, what that is is a really good argument that the 65,000 injured and the families of the 5,000 dead deserve the **oil** and not you, **T. Boone**. 00:32:32

### 3. Countdown With Keith Olbermann

MSNBC (---) National

10/22/2009 08:00 PM - 09:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

DMA: N/A

Spot Cost: \$11,306

Est. Audience: 1,065,468

00:30:32 TZ; Best persons: Keith Olbermann shares his World's Best Persons nominees. V; Photo of John Stossel. John Stossel, who is now at Fox News, says he won't vote Republican if conservative means stop all immigration and the Lou Dobbs kind of rants about immigrants wrecking America since he thinks immigrants do good things for America. GR; Stossel's comments courtesy of Glenn Beck Radio Program. Keith applauds Stossel's comments. For best insurance company horror, Christina Turner was slipped a knock-out drug and awoke on the side of the road beaten and possibly sexually assaulted and was told by doctors to take anti-AIDS medicine for a month as a precaution. Turner was denied new insurance because the use of the HIV medication was classified as a pre-existing condition. Just to turn the knife further, Turner used to be an underwriter for a health insurance company. V; Photo of **T. Boone Pickens**. For best rationalization of greed, **oil** man **T. Boone Pickens** testified to Congress that American companies are entitled to Iraq's **oil** because we lost 5,000 people and \$1.5 trillion dollars. GR; **Pickens'** comments courtesy of Reuters. Keith says **Pickens'** comments are a good argument that the families of the 65,000 injured and 5,000 dead deserve the **oil** and not **Pickens**. 00:32:02

### 4. Local 8 At 6:30

KFMB-TV CH 8 (CBS) San Diego

10/22/2009 06:30 PM - 07:00 PM

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

DMA: 28

Spot Cost: \$1,978

Est. Audience: 101,029

00:21:58 TZ; Sports: >NFL. V; game highlights. I; Chargers Kevin Ellison, talks about game. >Hall of Fame Pittsburgh Steelers player Lynn Swann is hosting a fundraiser for Big Brothers and Big Sisters of San Diego. **T. Boone Pickens** and his wife, Madeleine, are the honorees at the Big Brothers and Big Sisters of San Diego event tonight. SI; Lynn Swann, Super Bowl X M.V.P., talks about the **T. Boone Pickens Foundation**-funded event for Operation Big, which provides mentors to kids at Camp Pendleton, and discusses the Chargers season. Kyle Kraska reporting. 00:25:32

### 5. 10 News Nightcast

DMA: 28

**KGTV-TV CH 10 (ABC) San Diego**  
**10/22/2009 11:00 PM - 11:35 PM**

**Spot Cost: \$678**  
**Est. Audience: 39,754**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:11:23 And 10 News talks to the man Time magazine calls one of the top titans of industry. What **T. Boone Pickens** was doing in San Diego tonight. 00:11:35

[CC] 00:18:28 **T. Boone Pickens**, who has made millions as an **oil** man, is still trying to end our dependency on foreign **oil**. **Pickens** and his wife, Madeleine, were at the La Jolla Hyatt tonight to support Big Brothers and Big Sisters of San Diego County. **Pickens** is trying to get lawmakers to pass legislation that would force American drivers away from foreign **oil** and toward the use of **natural gas** for **fuel**. He says if just the 18-wheelers in this country no longer depended on foreign **oil**, we could stop importing almost three million barrels of **oil** a day. "These 18-wheelers are going to go over to **natural gas** and away from foreign **oil** and **diesel**. That's gonna do wonders for us. We'll cut OPEC in half in seven years." **Pickens** has also not given up on his push for alternative **wind energy**. 00:19:37

**6. Good Morning San Diego**  
**KUSI-TV CH 51 (IND) San Diego**  
**10/22/2009 08:00 AM - 09:00 AM**

**DMA: 28**  
**Spot Cost: \$358**  
**Est. Audience: 30,080**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

00:58:45 Events: Anchors showcase local events. GR; Lights On After School, Boys and Girls Club. GR; Circle Donor Event, San Diego Museum of Art. GR; 2009 Big Brothers and Big Sisters Persons of the Year, **T. Boone Pickens** and his wife, Madeleine, at the Hyatt. GR; Sonic Pep Rally. 01:00:03