



## T. Boone Pickens Media Coverage 10.24.09-10.26.09

### Total of 17 Placements

- Print: 7
- Blog/Online: 7
- Broadcast: 3

### Coverage Summary:

*Fortune* named Pickens to its "8 Over 80" list, highlighting Pickens' promotion of his plan to reduce U.S. oil dependence in his summary.

Several preview stories appeared for Pickens two town hall events this week.

On Thursday, Pickens will be appearing at Oklahoma State. *The Oklahoman* piece discusses the urgency and importance of enacting a plan to address America's ever growing dependence on foreign oil.

*Stillwater NewsPress* ran two preview pieces, including an editorial by OSU President Burns Hargis encouraging the community to attend the event. The piece describes the Pickens Plan and says the school is gearing up to make this the biggest town hall to date. It also urges people to join the Pickens Army and provides the link. A second *NewsPress* article provides additional details on the town hall event.

The *Lawrence Journal-World* published an editorial using quotes from *The Oklahoman* and *Stillwater NewsPress* pieces. The editorial says Pickens continues to put his considerable money where his mouth is in promoting his energy plan. The piece highlights the upcoming OSU town hall meeting and says OSU is fortunate to have such a generous and prominent alumnus.

*KFOR-TV* in Oklahoma City also previewed the OSU event and *WNDU* in South Bend previewed tonight's town hall meeting at Notre Dame University.

### Highlighted Placements (Full Articles Below)

- **8 OVER 80** – *Fortune* – 11/9/09
- **T. Boone Pickens Hits Road with Energy Plan** – *The Oklahoman* – 10/25/09
  - *iStockAnalyst*
- **Join us for Pickens Plan Town Hall at OSU** – *Stillwater NewsPress* – 10/24/09
- **Pickens Says Energy Policy Coming** – *Stillwater NewsPress* – 10/24/09
- **Contributor** – *Lawrence Journal-World* – 10/24/09
- **T. Boone Pickens to Speak at Notre Dame** – *WNDU* – 10/26/09

### Print Placements (Full Articles Below)

- **10 Cities with Most Billionaires in World** – *Bloomberg* – 10/26/09
- **Congressional Members Join Natural Gas Caucus** – *Shreveport Times* – 10/24/09

### Blog/Online Placements (Full Articles Below)

- **T. Boone Pickens on Iraq: 'We Leave There with the Chinese Getting the Oil'** – *WorldTribune.com* – 10/23/09
- **Oil Tycoon: US "Entitled" to Iraqi Oil** – *Democracy Now* – 10/23/09
- **Putting Michigan Back to Work: The First Steps** – *The Michigan News* – 10/26/09
- **3 Reasons to Sell United States Oil Today** – *Motley Fool* – 10/26/09

- **Natural Gas Getting Fired Up** – *The Independent Weekly* – 10/26/09

## HIGHLIGHTED COVERAGE

**8 OVER 80** – *Fortune* – 11/9/09

YOUTH ISN'T EVERYTHING. THESE TITANS ARE STILL CUTTING DEALS AND CALLING THE SHOTS.

1. David Murdock, 86, chairman, Dole Food

The fruit and real estate tycoon stepped down as CEO of Dole Food in 2007 but jumped back in again this year when it faced a cash crunch. The secret of his longevity? Lots of fruits and vegetables, workouts every day, and "no pills--not even aspirin."

2. JOHN BOGLE

AGE: 80

FOUNDER, THE VANGUARD GROUP

Thirty years after founding the mutual fund giant, Bogle, who had a heart transplant in 1996, continues to arrive at the office each day at 7:45 a.m. to write speeches, appear on TV and promote his ideas about financial reform.

3. T. BOONE PICKENS

AGE: 81

CHAIRMAN, BP CAPITAL

Oil baron turned wind energy ambassador, Pickens is in year two of the tireless promotion of his plan to reduce U.S. oil dependence. He also still runs his hedge fund out of Dallas.

4. O. BRUTON SMITH

AGE: 82

CEO, SONIC AUTOMOTIVE, SPEEDWAY MOTORSPORTS

The man known for bringing NASCAR to Wall Street hasn't slowed down. He runs eight racetracks through his Speedway Motorsports and oversees 160 car dealerships.

5. ALFRED MANN

AGE: 83

FOUNDER AND CEO, MANNKIND

The biotech entrepreneur works 80 hours a week and just pumped \$925 million of his own money into MannKind to shore up its balance sheet. His latest venture: an inhalable form of insulin.

6. SUMNER REDSTONE

AGE: 86

CHAIRMAN, VIACOM, CBS, NATIONAL AMUSEMENTS

The media tycoon has a lot of fight left in him--but it may take more than his acai berry juice as he struggles to keep control of his empire and wages a public war with his own daughter.

#### 7. KIRK KERKORIAN

AGE: 92

PRESIDENT AND CEO, TRACINDA CORP.

A poorly timed bet on Ford and heavy losses from his gaming investments have hurt the father of the Vegas mega-resort. But that may all be forgotten if MGM Mirage, his largest holding, bounces back.

#### 8. WALTER J. ZABLE

AGE: 94

PRESIDENT AND CEO, CUBIC CORP.

Zable founded his defense technology firm in 1951 The college football Hall of Famer (he played for William and Mary) works five days a week and has no plans to retire.

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#### **T. Boone Pickens Hits Road with Energy Plan – *The Oklahoman* – 10/25/09**

By Jay F. Marks

Outspoken oilman T. Boone Pickens is coming home to his alma mater with his much-discussed plan to overhaul the country's energy policies.

"The single biggest crisis facing America today is without question our ever-growing dependence on foreign oil from hostile nations. We continue to put our economy and security in danger," Pickens said recently.

"Developments in the Middle East with Iran once again underscore the grave risk our country faces if we do not move to address this issue."

Pickens will conduct a town hall meeting Thursday at Oklahoma State University.

"The time is right, and we are seeing positive movement in Washington, D.C., to reverse decades of inaction with smart initiatives to use American-produced energy sources such as natural gas, wind and solar to power our economy," he said.

Pickens unveiled a detailed solution for ending the United States' growing dependence on foreign oil in July 2008. It calls for investing in power generation from domestic renewable resources such as wind and using America's abundant supply of natural gas as a transportation fuel, a step that would replace more than a third of the country's imported oil.

The Pickens Plan has drawn more than 1.6 million followers through its Web site, [www.pickensplan.com](http://www.pickensplan.com). According to a Pickens news release, the site has had nearly 20 million visitors.

OSU President Burns Hargis said he is pleased Pickens is bringing his message to his alma mater's campus.

"No one in recent memory has done more to bring energy to the forefront of our nation's conscience than Boone Pickens," Hargis said. "His passionate effort has literally changed the conversation about energy

to focus on our need to build a new energy future based on American alternative and renewable energy sources.

Pickens has addressed people at town hall meetings across the country since introducing his energy plan last year. This will be the second one in Oklahoma.

More than 2,000 people attended an August 2008 town hall in McAlester.

The Stillwater meeting is set for 3:30 p.m. Thursday at Gallagher-Iba Arena. Doors will open at 2:30 p.m.

Parking is available on the north side of the football stadium bearing Pickens' name.

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### **Join us for Pickens Plan Town Hall at OSU – *Stillwater NewsPress* – 10/24/09**

By Burns Hargis

We are delighted to be hosting T. Boone Pickens for a Pickens Plan Town Hall Meeting at Gallagher-Iba Arena on the Oklahoma State University campus Thursday.

He has an important message for America that everyone should hear.

The event is free and we strongly encourage everyone from across the Stillwater community to join us at 3:30 p.m. Thursday to hear our legendary alumnus discuss his plan to reduce our nation's dependence on foreign oil and move to a new energy future. Doors for the event will open at 2:30 p.m.

OSU students from across campus are helping create excitement for the event and our students are eager to learn more about the Pickens Plan.

Boone unveiled the Pickens Plan in July 2008, and since then has spoken to thousands of people at more than 30 town hall meetings from coast to coast. Many of his meetings have been on college campuses.

We have been looking at a date for a Stillwater trip for some time and we are now gearing up for the biggest Pickens Plan town hall of all.

This will be only the second town hall meeting held in Oklahoma. More than 2,000 people attended a meeting last year in McAlester.

The Pickens Plan is a detailed solution for ending our country's growing dependence on foreign oil.

It calls for investing in power generation from domestic renewable resources such as wind and using America's abundant supply of natural gas as a transportation fuel, which would replace more than one-third of our imported oil.

Joined by the 1.6 million-strong Pickens Plan Army, Boone started a movement that has elevated the discussion in Washington D.C. and around the country.

He is calling on our leaders to reverse decades of inaction with smart initiatives to use American-produced energy sources such as natural gas, wind and solar to power our economy. To join the Pickens Plan, go to <http://action.pickensplan.com/osu>.

People are listening and Congress is looking hard at a number of energy-related bills. Membership in the recently formed Natural Gas Caucus in the U.S. House of Representatives is growing rapidly and has members from across the country.

Oklahoma leaders are joining in the call to invent and increase the use of domestic energy sources.

Through research and other efforts, OSU is certainly doing its part to explore alternative energy sources.

We are a leader in biofuels research, we are the home of the ground source heat pump industry, we are adding natural gas vehicles to our bus and auto fleets and building a public CNG station, we have a wind turbine technology program in Oklahoma City and we are doing work in many other areas.

We are grateful for all Boone Pickens has done for his alma mater, as well as his passionate efforts to seriously address our nation's future energy plans and needs.

He is a true visionary and we are elated about his visit this Thursday to discuss the Pickens Plan.

It is a discussion and an event you do not want to miss.

Burns Hargis is Oklahoma State University president.

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### **Pickens Says Energy Policy Coming – *Stillwater NewsPress* – 10/24/09**

By Chris Day

Americans get it, and now Congress is catching on, Texas billionaire T. Boone Pickens said.

The "it" is the Pickens Plan. The Oklahoma State University (then Oklahoma A&M) graduate is criss-crossing the United States like early-day evangelist Billy Sunday.

Pickens traded Sunday's tents for assembly halls on college campuses. He's converting the masses from America's dependence on foreign oil, and promoting energy conservation and development of green alternative fuels.

And he has a resource unavailable to Sunday – the World Wide Web. Pickens' followers can learn more about the Plan and get daily doses of Pickens by reading his blog or getting live look-in on the site's Web cam.

Pickens adds believers everytime he preaches his green-energy gospel on campus, and his Pickens Plan Army now has more than 1.6 million members.

"All our (campus) meetings have been well-received," Pickens told the NewsPress in a telephone interview Thursday from Charlotte, N.C. "All the students are signing up with us. We've had a good spike after every one of these (gatherings).

At 3:30 p.m. Thursday, Pickens brings his green revival to his alma mater.

"We had 2,000 at Indiana University," Pickens said as he listed his campus gatherings. We should have a better turnout in Stillwater. We should get a good spike (on the Website) in Stillwater."

Evangelists, even green energy ones, take their message to the seats of power. Pickens' message is heard in the hallways of Congress in Washington, D.C. Wednesday, he told the House of Representatives' natural gas caucus that America was "swimming in natural gas."

If the government promoted natural gas by giving tax incentives to companies that switch their diesel-fuel trucks to run natural gas, America could cut its oil imports by 50 percent, he said.

In September, the United States spent \$24.7 billion in 63 foreign countries to import 357 million barrels of oil.

It's money that needs to fueling America's economy – not the economies of foreign countries, he said.

The switch from diesel-fueled to natural gas-fueled trucks will also help truck stops across America add compressed natural gas pumps to provide fuel for those trucks as they carry goods and produce across the U.S.

It's a simple solution, and the House caucus buoyed Pickens' spirit.

So much so, that he can actually see an energy policy in America's future.

"There's a great interest in Congress. I clearly see Congress is ready to reduce our dependence on foreign oil," he said.

America's energy policy isn't contained in one bill. Incentives to boost uses for America's abundant supply of natural gas are contained in House bill 1835 and Senate bill 1408.

Incentives promoting wind, solar and other alternative energy sources are contained in the Waxman-Markey Climate Change legislation that passed the House on June 26. The bill is in the Senate now.

Health-care reform is drawing a lot of interest in Washington, D.C. right now. President Barack Obama and Democrats appear to have the numbers to enact a health-care reform law.

But, Pickens said he will continue to work hard, and keep the issue before the public's and politician's eyes.

"The feeling I get from this administration is the natural gas act and climate bill will heat up before the end of the year. I'm telling you before the first of the year this is going to happen," Pickens said.

Want to go?

- WHAT: Town hall meeting with T. Boone Pickens
- WHERE: Gallagher-Iba Arena on Oklahoma State University's campus.
- WHEN: Doors open at 2:30 p.m. Meeting starts at 3:30 p.m.
- COST: Free

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**Contributor** – *Lawrence Journal-World* – 10/24/09

While others only talk and theorize about our energy needs and our future, T. Boone Pickens continues to put his considerable money where his mouth is.

Critics can find a lot to complain about where T. Boone Pickens is concerned. But while he might have cut a few corners and stepped on some toes in amassing his wealth, the noted Oklahoma State University benefactor and national energy promoter now seems to be pursuing a goal worthy of broad support.

On Oct. 29, Pickens will return to Oklahoma State for a town hall meeting about how the nation should deal with the energy crisis in the years ahead. While it's true he may profit from his current crusade, he also readily acknowledges that, at his age, he may not be around long enough to see major gains in the energy field. Nonetheless, he is a notable spokesman for something we all need to think more about.

"The single biggest crisis facing America today is without question our ever-growing dependence on foreign oil from hostile nations," says Pickens. "We continue to put our economy and security in danger. Recent developments in the Middle East with Iran once again underscore the grave risk our country faces if we do not move to address this issue."

Adds Pickens: "The time is right and we are seeing positive movement in Washington, D.C., to reverse decades of inaction with smart initiatives to use American-produced energy sources such as natural gas, wind and solar to power our economy."

He plans to discuss such issues at length in the OSU meeting, and the school and its officials are rightfully delighted to back the venture. They see the need for such leadership.

Says OSU President Burns Hargis, "No one in recent memory has done more to bring energy to the forefront of our nation's conscience than Boone Pickens. His passionate effort has literally changed the conversation about energy to focus on our need to build a new energy future based on American alternative and renewable energy sources. ... to place America on a more prosperous track in the future, and in so doing stop the massive transfer of wealth overseas that is now taking place every month to the tune of \$25 billion."

Oklahoma State University is indeed fortunate to have such a generous and prominent alumnus. Pickens has been a strong and effective spokesman concerning our nation's energy situation, but it's too bad he does not include coal (our nation's biggest source of energy) and nuclear power in his list of sources that need to be more effectively utilized.

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#### **T. Boone Pickens to Speak at Notre Dame – WNDU – 10/26/09**

T. Boone Pickens will be speaking on Notre Dame's campus Monday night.

The energy executive is holding a town hall meeting at the DeBartolo Performing Arts Center starting at 5 p.m.

It will focus on U.S. energy independence from imported oil.

The event is free and there will be a 30 minute presentation, followed by a 30 minute question and answer session.

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## PRINT COVERAGE

### 10 Cities with Most Billionaires in World – Bloomberg – 10/26/09

Moscow, Russia

Number of billionaires: 74      Average volume of wealth: 5.9 billion U.S. dollars

Because of the rapid development of oil and steel industries, Moscow had surpassed New York and London to be the No.1 on this list with 74 billionaires. However, there were only five billionaires living in the city in 2002, and compared with other cities on the list, commodity prices in Moscow are much lower.

New York, U.S.

Number of billionaires: 71      Average volume of wealth: 3.3 billion U.S. dollars

Taking the top position on the list for the last ten years, NY dropped to second in 2007. However, most people in this list are world renowned tycoons, such as Keith Rupert Murdoch of the media industry and Donald Trump of real estate. And the city's mayor is one of these billionaires too.

London, UK

Number of billionaires: 36      Average volume of wealth: 4.1 billion U.S. dollars

Profiting from the strong pound, lots of billionaire celebrities fill London, including airline and media tycoon Richard Branson, clothes merchant Philip Green and the richest man in Europe Duke Lakshmi Mittal.

Istanbul, Turkey

Number of billionaires: 35      Average volume of wealth: 1.7 billion U.S. dollars

The beautiful scenery of coastal Istanbul makes it a holy land for both tourists and billionaires. Nearly all the 35 billionaires are local celebrities. They earn money through many industries including cell phone and banking and the cost for living here is not quite much. It will cost 5,000 dollars to rent a house in downtown district for a month and 50 dollars to hire a housekeeper for a day. However, the cost for tourists may be little higher.

Hong Kong, China

Number of billionaires: 30      Average volume of wealth: 5 billion U.S. dollars

HK is the Asian city with the most billionaires. The tax free capital income makes it a prosperous business center, and businessmen also enjoy its profit. The most famous billionaire in Hong Kong is Li Jiangcheng, the richest man in HK and also within the 10 richest men in the world, whose personal assets are worth 26.5 billion U.S. dollars.

LA, U.S.

Number of billionaires: 24      Average volume of wealth: 3 billion U.S. dollars

LA is a city with vanity and magic. Many billionaires in this city are relevant to entertainment, such as Oscar-winner director Steven Spielberg and the president of Viacom Sumner. However, an exception to the norm recently appeared in the richest man in California Kirk Kerkorian. He puts his money in GM, Chrysler, Ford and hotels, but the largest part of his assets is in Metro-Goldwyn-Mayer.

Bombay, India

Number of billionaires: 20      Average volume of wealth: 7.6 billion U.S. dollars

Although there are only 20 billionaires living in Bombay, the average volume of their wealth is even higher than that of Moscow. Among them, Mukesh is the one who prefers to show his wealth. He is building a personal mansion with 27 stories, which is claimed to cost more than 2 billion U.S. dollars.

San Francisco, U.S.

Number of billionaires: 19      Average volume of wealth: 3.1 billion U.S. dollars

Most of the billionaires living here are IT tycoons, including Larry Page, founder of Google, Peter Thiel, founder of PayPal and earlier investor of Facebook, Ray Dolby, leader of Dolby laboratory, John Doerr, a master of Internet venture investment and Mark Zuckerberg, founder of Facebook.

Dallas, U.S.

Number of billionaires: 15      Average volume of wealth: 2.6 billion U.S. dollars

Dallas, a southern U.S. city, has some tycoons in the oil industry such as T. Boone Pickens and Ray Lee Hunt, and also celebrities from other businesses, including Mark Cuban, the boss of NBA team Dallas Mavericks.

Tokyo, Japan

Number of billionaires: 15      Average volume of wealth: 2.8 billion U.S. dollars

In 1987, Yoshiaki Tsutsumi from Tokyo real estate claimed first position as the richest man in the world, and the city of Tokyo ranked in third place on this list in 2002. But because the Japanese declining economy, its position dropped down to tenth this year.

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### **Congressional Members Join Natural Gas Caucus – *Shreveport Times* – 10/24/09**

By Vickie Welborn

A bipartisan effort to promote awareness and use of domestic natural gas kicked off Thursday in Washington with the official launching of the Congressional Natural Gas Caucus.

U.S. Rep. John Fleming, R-Minden, and U.S. Sen. Mary Landrieu, D-La., are members, representing their respective parties. The caucus consists of members of Congress dedicated to championing the use of clean, plentiful natural gas. They are committed to informing and educating Congress and other citizens about the fuel. The caucus will focus on discovering environmentally-friendly ways to produce natural gas and explore ways natural gas can help meet the country's energy needs while leading toward an independent energy future, a news release states.

"Natural gas plays an integral part in our everyday lives: it heats our homes, powers our factories, keeps our lights on and brings food to our tables through its use in agriculture," said Fleming, whose 4th District sits on the Haynesville Shale, touted as the largest natural gas play in the United States. "Maintaining a consistent, affordable supply is fundamental in creating new jobs and strengthening the economy."

Estimates project the Haynesville Shale contains 234 trillion cubic feet of natural gas production potential — the equivalent of 18 years worth of U.S. oil production. "In 2008 alone, the Haynesville Shale created over 32,000 jobs and pumped billions of dollars into Louisiana's economy," Fleming said. "We must

continue to develop oil and natural gas plays like the Haynesville Shale, while ensuring Congress recognizes what an important role these resources will play in this country's long-term economic and national security."

Production of natural gas equates to jobs, Landrieu said in the release.

"A reliable and affordable supply of U.S. energy has profound impacts on every sector of our economy and is the backbone of the U.S. employment base," she said. "Natural gas is a clean-burning, low-carbon fuel that is predominantly produced here at home. This caucus will serve to investigate and debate the economic and national security implications of the newfound abundance of natural gas in the United States."

T. Boone Pickens, a billionaire businessman who wants America to wean itself off of its dependence on foreign fuel supplies, applauds Fleming and members of the House Natural Gas Caucus for promoting the use of natural gas to achieve greater energy independence.

"I look forward to working with them on expanding the many uses of this American resource," Pickens said in a prepared statement. "We've got to get off foreign oil, and the only immediately available transportation fuel that can replace it is natural gas."

Natural gas is produced in 33 states and relied upon as an energy source in many others. More than 20 percent of the electricity in the United States is generated by natural gas. Natural gas is also an important feedstock in chemical and fertilizer production and is used to eliminate soot in clean diesel fuel. Natural gas is used as a raw material that goes into lightweight cars, wind power blades, solar panels and energy-efficient materials.

In 2008, nearly 90 percent of the natural gas consumed in the United States came from domestic U.S. supplies. Thanks to technological advances, the United States has tripled the amount of natural gas that was estimated in 1966 and 40 percent more than previously believed just a couple of years ago, the news release states.

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## **BLOG/ONLINE COVERAGE**

**T. Boone Pickens on Iraq: 'We Leave There with the Chinese Getting the Oil'** – *WorldTribune.com* – 10/23/09

WASHINGTON — A leading energy developer said the United States has been excluded from Iraq's revived energy market.

T. Boone Pickens told Congress that U.S. companies were losing opportunities in the Iraqi crude oil and natural gas sectors to competitors from China and Europe.

The senior executive said the United States could lose all influence in the Iraqi oil sector after the military withdrawal in 2011.

"They're opening them [oil fields] up to other companies all over the world," Pickens told the Congressional Natural Gas Caucus on Oct. 21.

"We leave there with the Chinese getting the oil," he said.

Pickens urged Congress to demand a U.S. share of Iraqi oil exploration and development contracts.

In 2009, Iraq awarded its first oil contracts to foreigners, selecting British Petroleum and China's state-owned CNPC. ExxonMobil and ConocoPhillips have been competing with Russia's LukOil to develop Iraq's West Quran oil field.

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**Oil Tycoon: US "Entitled" to Iraqi Oil** – *Democracy Now* – 10/23/09

In other congressional testimony, the oil tycoon T. Boone Pickens told lawmakers Wednesday the US is "entitled" to Iraqi oil because of the human and financial toll of occupying Iraq. Addressing the Congressional Natural Gas Caucus, Pickens criticized Iraqi plans to open up oil fields to international bidding. Pickens said, "They're opening them up to other companies all over the world...We're entitled to it...We even lost 5,000 of our people, 65,000 injured and a trillion, five hundred billion dollars."

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**Putting Michigan Back to Work: The First Steps** – *The Michigan News* – 10/26/09

By Mike Cox

### **IV. Michigan's Energy Future: Striving for Affordability and Independence**

As Attorney General, Mike Cox has fought for affordable energy for Michigan's citizens and job creators. Cox has consistently fought unreasonable rate hikes before the Public Service Commission – and even sued the Public Service Commission when necessary – to fight for Michigan. His efforts saved consumers over \$2.4 billion dollars the past 6 ! years – over \$240 for every man, woman, and child in Michigan.

Additionally, Cox weighed into the energy legislation debates of 2007 and 2008 to prevent Governor Granholm and Speaker Dillon from allowing the utility companies to more easily hike rates on the people of Michigan.

20. Encourage Clean Coal and Nuclear Plants

Michigan must aim to become not just the Alternative Energy leader of America but rather the ENERGY leader of America. As President Obama and Nobel Prize winner/Energy Secretary Chu have stated numerous times, our energy future must include clean coal and nuclear power. Because Michigan is a peninsula with relatively little oil or coal resources – compared to the rest of the Midwest – it must act smarter to ensure a low cost and reliable energy future. As governor, Mike Cox will offer tax incentives and a positive regulatory environment for construction of clean coal and nuclear facilities. Cox will work with utility companies, labor, and investors to ensure that plant applications proceed without excessive red tape or delay.

Cox was instrumental in resolving the licensing dispute concerning Consumers Energy's application to build a new \$2 billion clean coal plant in Essexville, just outside Bay City. This project will employ 1800 skilled trades during construction and hundreds of permanent workers while reducing Consumers Energy's carbon footprint. We must upgrade our current aging, dirty plants with newer, cleaner, more efficient ones – and reap benefits from the jobs that come from building those plants as well.

With rising energy costs and increased demand, Michigan needs to capitalize on any advantage it has to lower energy costs and provide alternative energy sources. Industrialists like T. Boone Pickens believe we should use incentives to leverage our domestic advantages in alternative energies. By encouraging investments in drilling, transportation, and storage technologies and expanding existing tax incentives for research and commercialization, Michigan will become a leader in providing numerous alternative energies including clean coal and nuclear energy.

#### 21. Eliminate Tax and Fee Disincentives To Hybrid/Alternatively Fueled Autos

Given the national mandates from the Obama Administration, Michigan should provide consumers relief from higher taxes for hybrid/alternative fueled cars. Vehicle sales tax and registration fees are based on sales price. Because alternative fueled cars are priced higher than traditional automobiles, consumers pay higher state taxes and fees creating a natural disincentive against hybrids. As Governor, Mike Cox will eliminate tax and fee disincentives on hybrid and alternative-fueled cars for consumers.

By providing tax and fee relief that allow consumers to pay no more for a hybrid or alternative fueled car than a traditional car, consumers can choose to purchase an alternative fueled car without penalty.

#### 22. Streamline Permitting Processes To Speed New Plants and Technologies to Market

Unreasonably long permitting processes increase costs to utilities – and their customers – while keeping Michigan from becoming the cutting edge in energy technology. For example, recently LS Power pulled a proposal for a coal plant in Midland because of the State's unreasonable and uncertain permitting process.

Consumers Energy's Essexville plant in Bay County – a \$2 billion investment – waited a year and a half for its permit hearing. This level of bureaucratic red-tape results in higher energy rates, lost jobs, and stifles investment and innovation in Michigan. As Governor, Mike Cox will streamline the permitting process to ensure new plants and technologies happen without compromising oversight, regulation, and sound scientific review.

#### 23. Review Any State Standard That Exceeds Federal Standards

As Governor, Mike Cox will review any state standard that exceeds the federal standard to ensure Michigan's standard is fact based and scientifically defensible. Michigan's ability to become a leader in the development of America's energy future will require standards that are nimble and science-based. A first step is to review any standard that exceeds the federal standard to ascertain Michigan's standard is, in fact, science and fact-based.

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### **3 Reasons to Sell United States Oil Today – Motley Fool – 10/26/09**

By Dave Mock

Market turmoil makes it too easy to justify selling any stock these days. While individual investors never profit from their own panic, it is a good idea to play devil's advocate with investments.

Consider oil-linked fund United States Oil (NYSE: USO). Though oil still anchors our energy economy, you'll find a few of the 1,279 Motley Fool CAPS members weighing in on the investment offering reasons to be bearish.

Here at The Motley Fool, we like to consider both the good and bad sides of an investment. Below I've highlighted three of the main bearish arguments on United States Oil. Be sure to read the bullish side as well, and then weigh in with your own comments below or rate United States Oil in CAPS.

#### **1. OPEC influence**

OPEC may increase output in an attempt to keep oil prices between \$75 and \$80 a barrel, according to the organization's secretary-general. (Its members produce about 40% of the global oil supply.) OPEC says prices are in a comfortable zone right now and one JPMorgan Chase analyst says that there's a big incentive to keep prices from going too high, in order to keep sectors like transportation dependent on black gold.

#### **2. Peak gas**

Although the International Energy Agency recently forecast higher global oil consumption next year, compared with a weaker 2009, some experts believe that the developed world passed the point of peak oil consumption several years ago. And ExxonMobil's (NYSE: XOM) CEO recently said that peak demand for gasoline has come and gone, as car companies like Ford (NYSE: F) focus on more fuel-efficient vehicles.

#### **3. Alternative fuels**

Between T. Boone Pickens and gas producers like Chesapeake Energy (NYSE: CHK) pushing for more natural gas vehicles and major energy companies like ExxonMobil, Chevron (NYSE: CVX), BP (NYSE: BP), and Valero (NYSE: VLO) taking an interest in next-generation alternative fuels, some investors see several threats to the long-standing dependence on oil.

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### **Natural Gas Getting Fired Up – The Independent Weekly – 10/26/09**

By Jeremy Alford

A bipartisan group of congressional lawmakers have created a new caucus that's dedicated solely to advocating and promoting the use of domestic natural gas. The Congressional Natural Gas Caucus is the first association of its kind and includes two members from Louisiana: Rep. John Fleming, R-Minden, and Sen. Mary Landrieu, D-New Orleans.

Landrieu will serve as the caucus' first co-chairperson, alongside Republican Sen. Saxby Chambliss of Georgia. She says the post is an important one, especially since the production of natural gas can directly contribute to producing jobs in Louisiana. "A reliable and affordable supply of U.S. energy has profound impacts on every sector of our economy and is the backbone of the U.S. employment base," Landrieu says. "Natural gas is a clean burning, low-carbon fuel that is predominantly produced here at home."

Among other roles, Landrieu says the caucus would serve to investigate and debate the economic and national security implications of the newfound abundance of natural gas in the United States. That

charge, too, has implications for the Bayou State — the Haynesville Shale in north Louisiana is positioned to become the nation's top-producing natural gas field within the next six years.

The formation of the caucus also shows that members of Congress want to usher in a greater independence when it comes to energy needs, according to a prepared statement from T. Boone Pickens, a billionaire businessman and natural gas advocate. "We've got to get off foreign oil, and the only immediately available transportation fuel that can replace it is natural gas," Pickens says.

The caucus' timing couldn't be better, especially since the Senate is giving more attention to natural gas in its climate-change legislation, which is backed by President Barack Obama and more widely known as the cap-and-trade bill. The legislation, authored by Democratic Sens. John Kerry of Massachusetts and Barbara Boxer of California, includes some financial incentives for natural gas-fired electricity. If adopted, the cap-and-trade is also expected to increase demand for natural gas.

Natural Gas Supply Association CEO R. Skip Horvath says that's all the more reason for a new caucus to be formed and for natural gas to take on more spotlight in the national media and Washington policy debates. "By conservative estimates, we have at least another century's worth of supply," Horvath says. "Natural gas is the key to our country's energy future."

Natural gas is produced in 33 states and relied upon as an energy source in many others. In fact, over 20 percent of the electricity in the United States is generated by natural gas. Natural gas is also an important feedstock in chemical and fertilizer production; is used to eliminate soot in clean diesel fuel; and used as a raw material that goes into lightweight cars, wind power blades, solar panels and energy-efficient materials.

In 2008, nearly 90 percent of the natural gas consumed in the United States came from domestic U.S. supplies. Thanks to technological advances, the U.S. now has triple the amount of natural gas than was estimated in 1966 and 40 percent more than believed just a couple of years ago.

Approximately 1.3 million people are employed directly by the companies that drill, ship and supply natural gas to American consumers, with another 2.7 million Americans employed in supporting positions indirectly created by the development of America's domestic energy supplies. The combined economic impact of natural gas development, exploration, production and usage to the U.S. economy in 2008 was \$385.5 billion.

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## BROADCAST COVERAGE

**1. Bloomberg On The Economy**  
**WBBR-AM 1130 (NBC/ABC) New York**  
**10/25/2009 09:00 AM - 10:00 AM**

**DMA: 1**  
**Spot Cost: \$165**  
**Est. Audience: 24,800**

00:48:00 With me is Racy Anderson, chairman of Interphase... we have had **Boone Pickens** in here recently ..would you buy the **Boone Pickens natural gas** trucks to move the Interphase carpet around ? As an interim step, yes.. what would be next step? .next step is hydrogen fuel cell 00:49:59

**2. Flashpoint**  
**KFOR-TV CH 4 (NBC) Oklahoma City**  
**10/25/2009 09:30 AM - 10:00 AM**

**DMA: 45**  
**Spot Cost: \$153**  
**Est. Audience: 30,341**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:00:22 But first we're going to start off by taking what's degree to happen Thursday, October 29th, **Boone Pickens** back in town, he's going to be holding a town hall meeting in Stillwater to talk about the **Pickens Plan**. It's will only thing he didn't build in Stillwater. He's been in the news. This week **Boone Pickens** has been all over the news, all over the head lines in congress, he's up there taking the place by storm again with Congressman Dan Boren, we're talking about the use of **natural gas**, c ompressed **natural gas** in every vehicle. And **Boone Pickens** 3:30 in Stillwater at Gallagher, town hall meeting. Great guy. Always talking about the whole **Pickens Plan** which involves **wind** power and all over things. If I could put a **wind** generator in front of turbines all the time I could probably retire. There it is, there it is. That's Mike's front yard. That tells a story. Because you've got the old **wind** power in front and new turbines in back. How --How. Realistic? Is this? It's real, it's real. I've got an issue of disclaimer, I'm on OG&E board, so we're big into **wind** power. Oklahoma, the Oklahoma panhandle and Texas panhandle they say is the Saudi Arabia of **wind** --generation. There's issues with **wind** power, it's doesn't blow all the time. Mother nature is not turbines, doesn't blow all the time. **Pickens** said you're not going to get 32% of your load out of **wind** power. What about transmission?... 00:04:34

**3. 16 Morning News**  
**WNDU-TV CH 16 (NBC) South Bend/Elkhart**  
**10/26/2009 06:00 AM - 07:00 AM**

**DMA: 91**  
**Spot Cost: \$223**  
**Est. Audience: 41,025**

Available formats: QuickView, DVD, CD, digital link, videotape, transcript, NewsBoard

[CC] 00:14:26 T . **Boone Pickens** will be speaking on Notre Dame's campus tonight. The **energy** executive is holding a town hall meeting at the Debartolo Performing Arts Center starting at five o'clock. It will focus on US **energy** independence from imported **oil**. The event is free, and consists of a 30 minute presentation, followed by a 30 minute question and answer session. 00:15:50